

Driving better SPS decision-making: STDF's evidence-based approach

STDF P-IMA Practitioners Meeting

11 Nov. 2020



Agenda

1. Introduction to the P-IMA framework and recent work
2. Inputs and suggestions related to STDF's work on P-IMA
3. Discussion and feedback on the Practitioner Group
4. Key conclusions & next steps for the Practitioner Group

Context

Different SPS investment needs

Resource constraints

Decision making processes ad hoc or
lack transparency

Resources not always targeted to
where they're likely to have
greatest impact



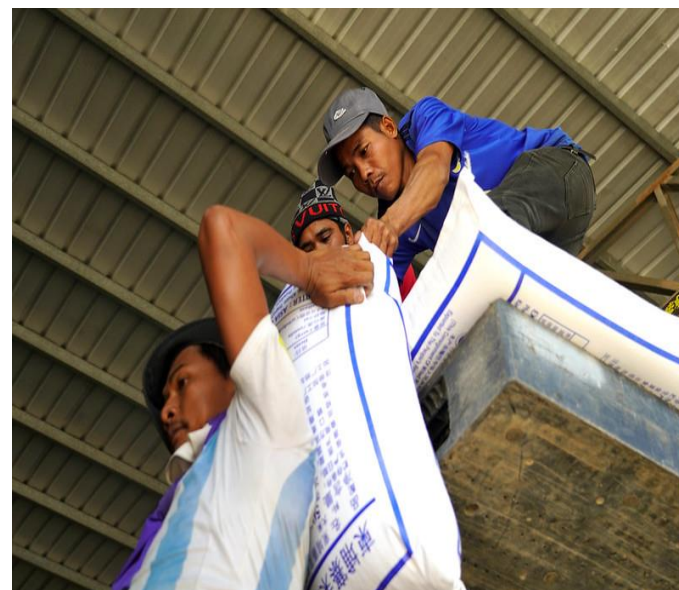
Evidence-based approach to strengthen SPS decision-making

Facilitates public-private dialogue

Increases high-level awareness about the value of SPS investments

Supports project design & fundraising

Greater resource efficiency, linked to national policy objectives



Key Principles

Flexibility- Prioritize investments using criteria that are measured differently

Pragmatism- Use best data available data and information

Participation- Inputs encouraged from diverse stakeholders

Transparency- Criteria and data are documented and open to scrutiny

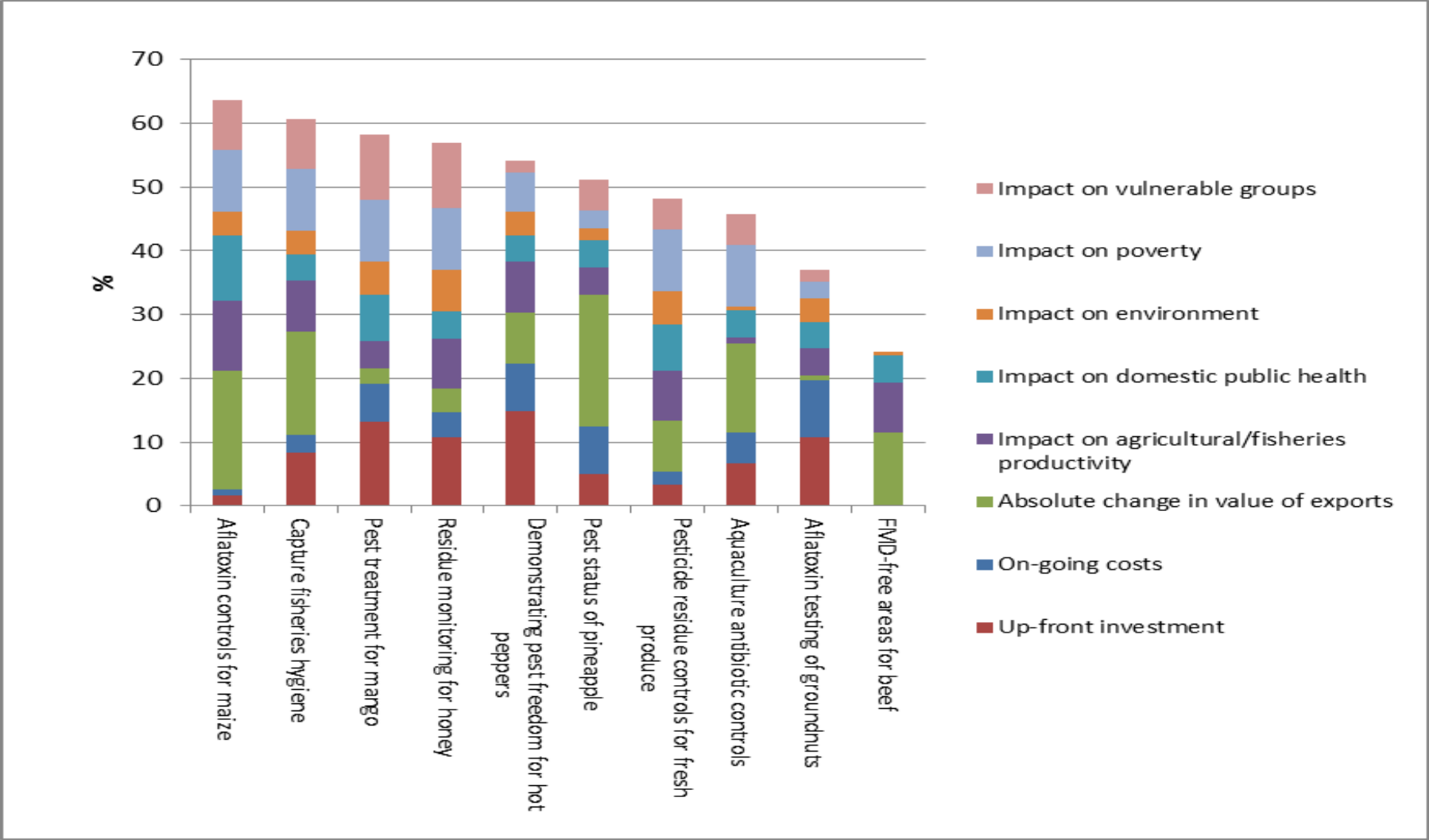
Linkages- Complements SPS evaluation tools, including the PCE



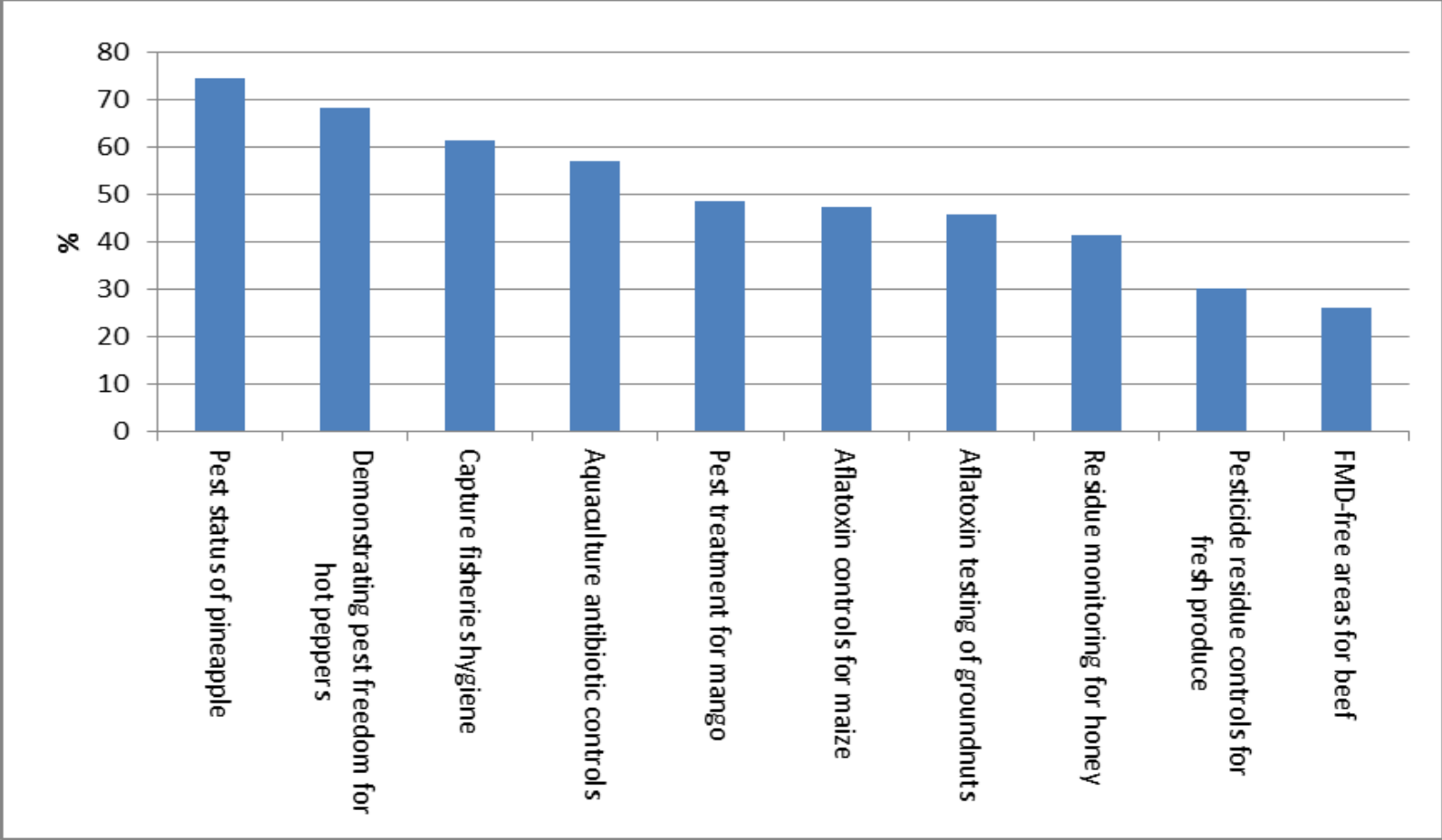
Process



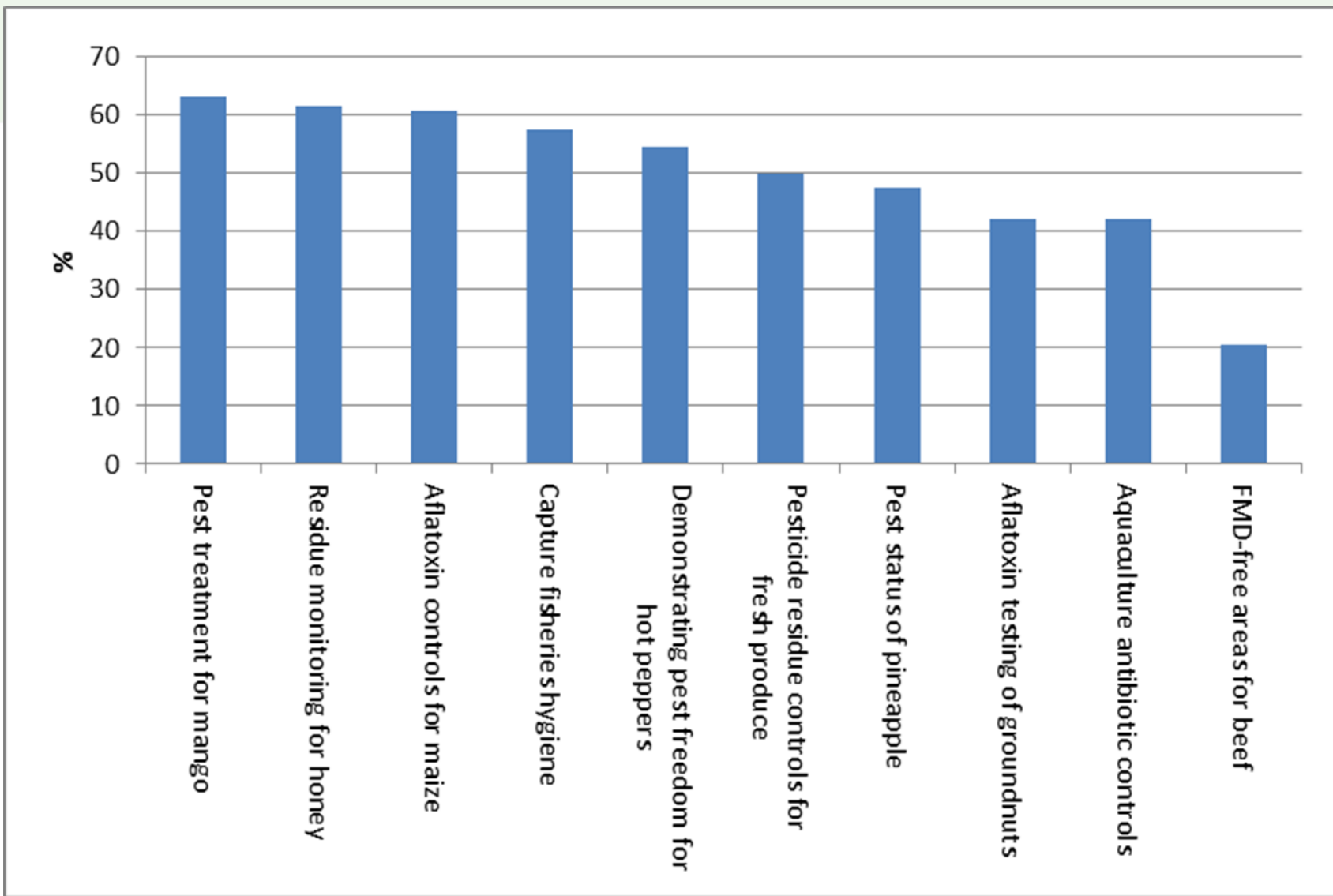
Ranking of diverse SPS investment options



Different scenarios depending on criteria



Costs and trade model



Equal weights model

Using evidence to prioritize SPS investments in Ethiopia, Kenya, Rwanda, Uganda and Zambia

STDF Project, led by COMESA, in partnership with EIF

Mainstream SPS investments within CAADP

Support project design and resource mobilization

Drive collaboration across public and private sector, academia, donors

Greater resource efficiency, linked to national policy objectives



See more: www.standardsfacility.org/PG-606

Others are using or exploring how P-IMA can add value

Trade Mark East Africa: Regional trade priorities (Kenya, Uganda, Rwanda, Tanzania, South Sudan and Burundi)

IICA & CARICOM: STDF PPGs ongoing

Winrock International: Philippines making use of P-IMA to carry out SPS needs assessment

ILRI: BESST Initiative in Horn of Africa

IPPC: Options for P-IMA to complement the PCE



See more: www.standardsfacility.org/prioritizing-sps-investments-market-access-p-ima

Moving forward: Opportunities to expand access to P-IMA for wider impacts?

Development of online P-IMA tools:
Facilitators Manual and Master Course

Where might P-IMA add value to other
ongoing / planned work by STDF members?

How can P-IMA be used to support SPS
planning and prioritization work elsewhere?

