

Summary of the fifth STDF PPPs Practitioner Group virtual meeting

08 Sept. 2021, 16.00-17.30 (CET)

Participants

32 STDF Working Group members and other stakeholders with interest in PPPs (see Annex I).

Purpose

The PPP Practitioner Group aims to support and improve the planning, delivery and dissemination of [STDF's work on PPPs](#), across relevant knowledge and project work. The STDF Secretariat convenes members of this Group to benefit from their PPP technical expertise, promote innovations and synergies to expand and strengthen PPPs that facilitate safe trade, and exchange experiences and learning. This is expected to result in: i) new collaborative relationships to promote the use of PPPs to strengthen SPS capacity and facilitate safe trade for the benefit of developing countries, ii) new information and knowledge products on experiences and learning related to the use of PPPs for dissemination on the STDF website and via members, as well as iii) additional resources to promote the use of PPPs to build SPS capacity and facilitate safe trade.

This meeting focused on FAO's work on PPPs, with a [presentation](#) by Alexander Jones, Director of Resource Mobilization and Private Sector Partnerships Division and Ivan Prusina, Head of Unit for Business Development and Private Sector in FAO.

Presentation

Alexander Jones and Ivan Prusina introduced FAO's [Strategy on Private Sector Engagement 2021-2025](#). The presentation addressed:

- FAO's approach to enhancing strategic partnerships with the private sector, scaling them and steering joint efforts to achieve the SDGs, (recognizing that approx. 95% of funds to achieve the SDGs must come from the private sector), focussing on country-owned and country-led solutions, inclusiveness, transparency, while safeguarding FAO's neutrality and impartiality
- Portfolio of features FAO's has been developing to better engage with the private sector, including the [CONNECT Portal](#) (one stop shop for all information relating to FAO's private sector engagement), Private Sector Advisory Group (PSAG), interactive staff guide and capacity development programme, as well as streamlined and fit-for-purpose due diligence.
- Importance of achieving balance across different types of private sector partners, regions and thematic areas, including increased engagement with local companies and MSMEs, industry associations, private sector networks (e.g. Grow Asia) and philanthropic foundations, in addition to large multinational companies.
- Differences between private sector engagement and partnerships (from simple participation of private sector actor in policy dialogue, to a more formal Letter of Intent or MOU that sets out a detailed work plan and expected outcomes)
- FAO's approach to formal partnerships with the private sector, including clarity on roles, responsibilities and outcomes (defined in a letter of intent or MOU), independent due diligence, management of risks (fiduciary, financial, reputational), effective partnership management, etc.



- Examples of FAO partnerships related to food trade and standards: (i) cocoa value chain partnership with Paradise Foods Ltd in Papua New Guinea; and (ii) partnership with Danone to exchange information on emerging food safety issues.

Key discussion points:

- Recognition of the need to separate PPPs from fundraising, and to focus on PPPs to leverage private sector investments to support common objectives and the SDGs.
- Approaches and challenges to measure the success of PPPs. FAO's experience with qualitative indicators, use of beneficiary-oriented evaluations and partner surveys to get perceptions of how partnerships have strengthened results. The Global Alliance for Trade Facilitation team (GATF/WEF) shared information on its monitoring and evaluation tools for measuring PPPs.
- Experiences with FAO's engagement in seeking private sector feedback on emerging issues (e.g. fall armyworm) and plans for imminent PSAG members – to be selected by the FAO Director General based on shortlist prepared by Deputy Director General for Partnerships and Outreach, drawing upon recommendations compiled by FAO Regional Offices and Partnership Stream. WEF expressed an interest to participate.
- Recognition of the human resources and time required to effectively manage partnerships. Strong interest in the CONNECT Portal as an online tool for client relationship management.
- Challenges to reach diverse private sector partners in some regions (e.g. Africa), and the need for a proactive and balanced approach globally. Interest from FAO in expanding their PPP work in Africa and sharing lessons.
- Important role of trade and industry associations in partnerships (including to minimize the risk of unfair commercial advantage for some companies in highly consolidated markets).
- Initial experience to leverage partnerships with private sector as part of the STDF-funded regional vTPA projects in West Africa and Central America, based on Codex guidelines. New opportunities for collaboration among STDF members to develop and promote PPPs, for instance under Project Preparation Grants to carry out feasibility studies in value chains.

Next steps / follow-up

- The next meeting date will be shared with participants in due course.
- Meeting's summaries and presentation can be accessed on the [STDF PPPs practitioner group webpage](#).
- Participants are invited to share PPP resources they may have, which will be disseminated through the STDF website.

Annex I: List of Participants

Name	Organization	Email
Alexander Jones Ivan Prusina Jorge Pinto Ferreira Julio Pinto Jacopo Schuerch	FAO	alexander.jones@fao.org ivan.prusina@fao.org jorge.pintoferreira@fao.org julio.pinto@fao.org jacopo.schuerch@fao.org
Gabor Molnar	UNIDO	g.molnar@unido.org
Lourdes Martinez-Romero	USAID	lmartinezromero@usaid.gov
Candice White Yuri Saito	WEF	candice.white@weforum.org yuri.saito@weforum.org
Camille Fléchet	WTO	camille.flechet@wto.org
Isabelle Dieuzy-Labaye	OIE	i.dieuzy-labaye@oie.int
Kelly McCormick	US-FDA	Kelly.McCormick@fda.hhs.gov
Suzanne Neave	CABI	s.neave@cabi.org
Melvin Spreij Marlynne Hopper Catalina Pulido Pablo Jenkins Angelica Grisuk Xiaoyi Wang	STDF Secretariat	melvin.spreij@wto.org marlynne.hopper@wto.org catalina.pulido@wto.org pablo.jenkins@wto.org angelica.grisuk@wto.org xiaoyi.wang@wto.org
Unesu Ushewokunze-Obatolu	STDF developing country expert	newazvo@hotmail.com
Kateryna Onul	IFC	konul@ifc.org
Morag Webb	COLEACP	Morag.Webb@coleacp.org
Simon Heisig	ITC	sheisig@intracen.org
Ana Marisa Cordero	IICA	ana.cordero@iica.int
Delilah Cabb Ayala	Belize Agricultural Health Authority	delilahcabb.ayala@baha.org.bz
Craig Fedchock Sarah Brunel	IPPC	craig@fedchock.com sarah.brunel@fao.org
Jean Kamanzi	Independent international consultant	kamanzijean@hotmail.com
Quincy Lissaur	SSAFE	glissaur@ssafe-food.org
Juliet Goldsmith	STDF developing country expert	juliet.goldsmith@cahfsa.org

Andrew Edewa	TradeMark East Africa	andrew.edewa@trademarkea.com
Lucy Namu	STDF developing country expert	lnmn03@gmail.com