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## The OIE initiative on Public-Private Partnership (PPP)

Meeting of the STDF Practitioner Group on PPPs: 19 November 2020

# Context

- **The OIE** is the intergovernmental organisation responsible for improving animal health worldwide. It is recognised as a reference organisation by the World Trade Organization (WTO) and has a total of 182 Member Countries.
- **One of OIE's key strategic priorities:** ensuring the capacity and sustainability of Veterinary Services, hence facilitating safe trade
- **OIE PPP initiative:** started in 2016, led by the OIE and funded by the Bill & Melinda Gates Foundation, with the collaboration of CIRAD (French agricultural research and international cooperation organization) and several other partners, including EuFMD/FAO
- **OIE objective:** to support its 182 Members to develop, if and when relevant, **impactful and sustainable Public-Private Partnerships (PPPs)**

# Key milestones of the OIE PPP initiative

## ➤ 2017:

- Resolution #39 at OIE 85<sup>th</sup> General Session ([http://www.oie.int/fileadmin/Home/eng/About\\_us/docs/pdf/Session/2017/A\\_RESO\\_2017\\_Public.pdf](http://www.oie.int/fileadmin/Home/eng/About_us/docs/pdf/Session/2017/A_RESO_2017_Public.pdf))
- On-line survey of public and private partners: 97 PPP success stories in 76 countries

## ➤ 2018:

- Brochure and typology released at 86<sup>th</sup> General Session
- Expert consultation, with 42 international public and private experts
- PPP impact assessment on case examples (Ethiopia, Indonesia, Paraguay)

## ➤ 2019:

- The « **OIE PPP Handbook** » of guidelines released at the 87<sup>th</sup> General Session
- **E-learning modules**: introductory course, PPP&FMD (and other similar TADs with impact on trade) control with EuFMD
- 4 **regional workshops** in Africa and Asia to disseminate PPP guidelines
- PPP Targeted Support integrated into the **OIE PVS Pathway**
- OIE **Panorama** on PPP: <https://oiebulletin.com/wp-content/uploads/2019/Panorama2019-3/panorama-2019-3-en.pdf>

## ➤ 2020...and beyond...

# For more information (brochures, videos, etc.)

[www.oie.int/publicprivatepartnerships](http://www.oie.int/publicprivatepartnerships)

(also available in Spanish and French)

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**How can public-private partnerships strengthen the capacities of national Veterinary Services?**

**Public-Private Partnerships in the veterinary domain:**  
Learn more on how to develop impactful and sustainable PPPs in your country

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# The OIE PPP Handbook

[www.oie.int/ppphandbook](http://www.oie.int/ppphandbook)

(also available in Spanish and French)



# The OIE PPP e-learning courses

Freely available to you at

<https://training.oie.int/course/index.php?categoryid=57>

developed in collaboration with



Public-Private Partnerships in the Veterinary Domain: An Introductory Course (EN)

Home Courses Private Public Partnerships PPP Introductory Course Course Materials Section 1: A Win-win Strategy

Section 1: A Win-win Strategy

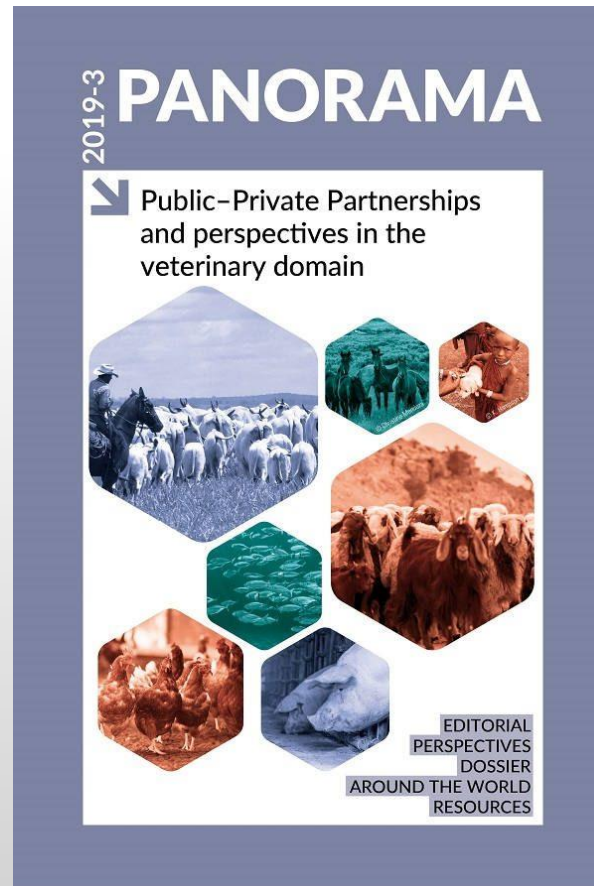
A screenshot of a presentation slide. The slide has a dark red background on the left side with the title 'What is a Public-Private Partnership?' in white text. The main content area is white with a faint background image of people. It contains a quote: 'The OIE PPP Handbook defines PPP as: a joint approach in which the public and private sectors agree responsibilities and share resources and risks to achieve common objectives that deliver benefits in a sustainable manner.' The slide is part of a presentation titled 'Section 1: PPP as a win-win strategy' and is slide 8 of 18. A navigation bar at the bottom includes a home icon, 'Glossary', 'Section 1: PPP as a win-win strategy', and navigation arrows.

A screenshot of a presentation slide titled 'Introducing Zooland'. The slide has a white background with a blue border and is set against a background image of a map of a coastal region. The text on the slide reads: 'Throughout this course, we will use a hypothetical country, "Zooland" to illustrate some of the challenges and opportunities for PPP in FMD control. We will read more about Zooland in the following slides. Your task in this e-learning course is to act as an advisor to the Department of Veterinary Services (DVS) of the Government of Zooland in order to help identify and implement PPP opportunities that will improve the control of FMD in Zooland. Note that Zooland is purely fictional and any resemblance to an existing country is co-incidental.' There is a 'Capture rectangular area' button in the top right corner of the slide.

# The OIE Panorama

25 key opinion leaders share their experience and views on PPP  
(also available in Spanish and French)

<https://oiebulletin.com/>



# A global typology of PPPs in support of national Veterinary Services

(source: OIE 2017 PPP survey)

## Cluster 1: Transactional PPP

- The (national) procurement of discrete animal health services from private veterinary service providers, usually private veterinarians or veterinary paraprofessionals (VPPs)
- Initiated and funded by the public sector, with contract or sanitary mandate
- Ex. **Mali\***, **Tunisia**, **Afghanistan**, Barbados, etc.

## Cluster 2: Collaborative PPP

- Joint commitment between the public sector and end-beneficiaries, often producer associations, to deliver mutually agreed (national) policies/outcomes
- Driven by trade and export interests, therefore jointly initiated and funded
- Ex. **Paraguay**, Saudi Arabia, **Namibia**, **Australia**, Ireland, etc.

## Cluster 3: Transformative PPP

- Establishing sustainable capability to deliver otherwise unattainable major programmes
- Initiated by private companies to achieve long-term sustainable business returns and/or a public good commitment
- Ex. ALPHA initiative of Zoetis in Nigeria, Ethiopia, Tanzania and Uganda, **Sidai in Kenya**, **Ethiochicken in Ethiopia**, **Hester in India**, etc.

\*In red are case examples which are described in details in the OIE PPP Handbook.



# The OIE PPP initiative is actively moving forward in 2020 and beyond...

- Involving public (incl. IGO) and private partners
- More support activities, including at national level (PVS Pathway)
- Additional e-learning courses: PPP&Surveillance, **PPP&Trade**, PPP&Crisis Management, etc. : all openly available on the OIE training portal
- Developing a PPP interactive database
- etc...

... thanks to renewed funding by the Gates Foundation (2021-2023) and impactful collaborations, with STDF and others ...

# Thank you



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