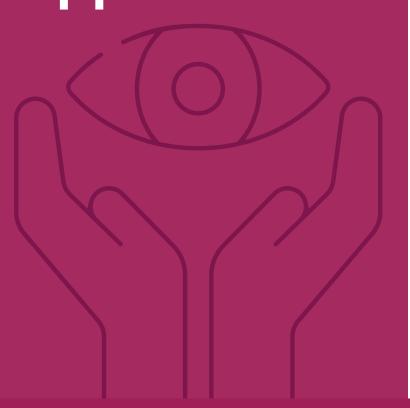


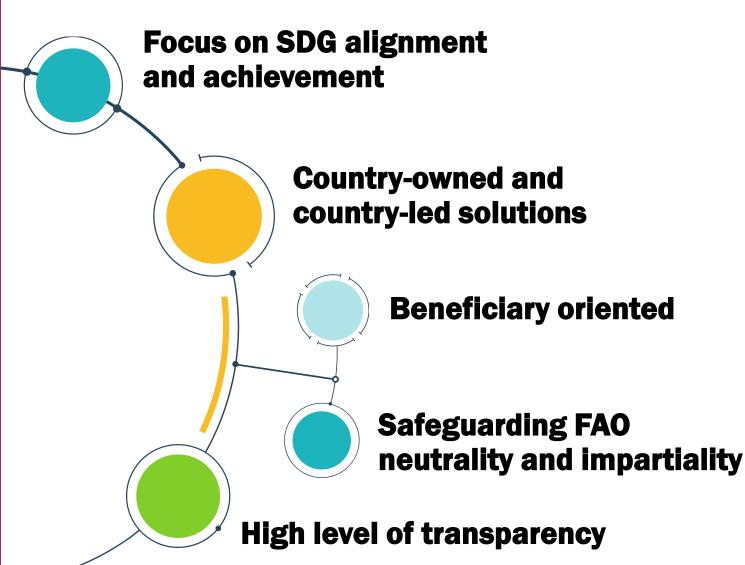
# FAO's approach to private sector engagement

STDF, 8 September 2021



### New vision and approach





Micro, small and medium entreprises (MSMEs)





Large national and multi-national companies

Producers organisations and cooperatives



Farmers and farmers' organizations







Industry, trade associations and consortia



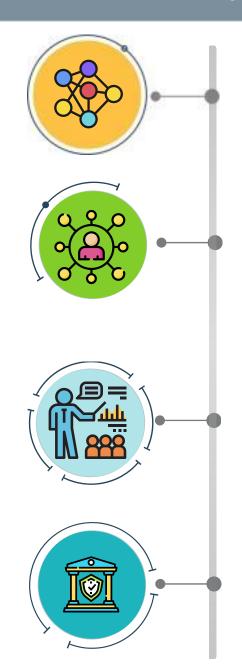
Philanthropic foundations

**Private Sector?** 



### How we engage





#### **CONNECT Portal**

Private Sector Advisory Group (PSAG)

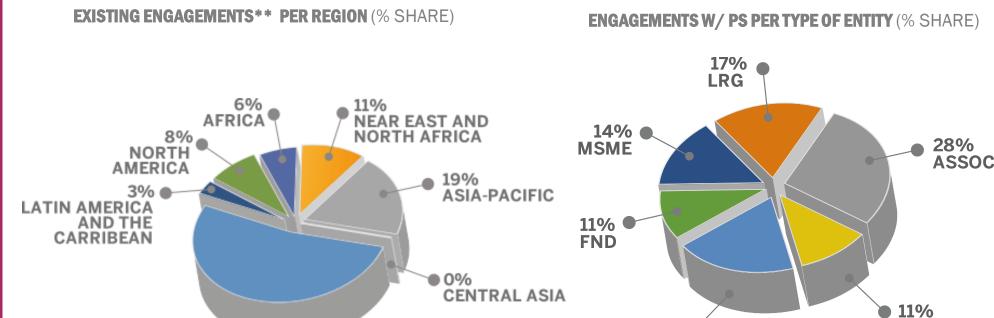
Staff Guide and capacity development

**Streamlined and fit-for-purpose due diligence** 

19% MNC IF/FI

#### Current PS portfolio





- European private sector entities account for a majority of engagements (53%).
- Associations, multinationals and large companies account for 64% of all private sector engagements.
- MSMEs represent 14% of the private sector partnerships portfolio.

53% EUROPE

#### FRAME

#### CONTACTS



10%

#### **Engagements**

(remain informal – policy dialogues, workshops, joint events)

#### **Partnerships**

(formalised via legal instruments – e.g. MoUs with mutual commitment to multi-year joint workplans, LoIs)

-Decision by Decentralised Offices- If Logo use, then light screening

#### **Full FRAME**





**New Roles and** Responsibilities

- Heads of Stream
- PSS
- Partnerships Officers (PSR/PSU)
- Formulators



- Head: strategic relevance
- PSS: DD and Risk Assessment
- PO: alignment to strategy
- Formulator: quality

Independent **DD Review** 

New **Due Diligence** and Risk Assessment function

Minimum Risk

Medium Risk

Low Risk

High Risk

Assignment of risk tiers:



Risk Management

Risk Mitigation Plan



Impact/Benefits and **Risk Mitigation Plan** 

(IBRMP) for and

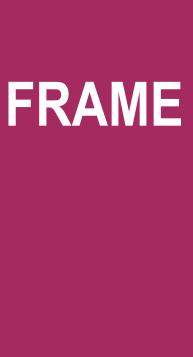
Engagements and Partnerships Committee (EPC)

Composition and Role



- Policy Guidance
- Review and decision on medium and highrisk cases
- Review and decision on low-risk cases (ad interim)





Screening against the UN Exclusionary Criteria and Corporate High-Risk Sectors;

Screening the entity's commitment to the **UN Global Compact** Principles;

Identifying significant Environmental, Social and Governance (ESG) reputational risk incidents;

➤ Assigning color-based **risk tiers**:

1 Minimum Risk

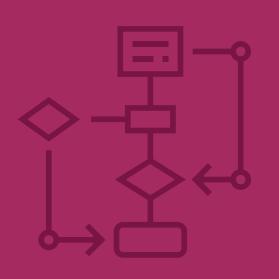
↑ Our Risk

1 Medium Risk

₹ High Risk

If or Formulator to provide IBRMP for EPC decision.

## Process: Roles and responsibilities



- Closer technical engagement with the private sector for more concrete, measurable results.
- Greater role of the Technical Divisions, Offices, Centers,
   Regional/Subregional and Country Offices
- Partnership Managers (PM) function responsible for the management of each partnership cycle
- Private Sector team provides facilitation, coordination and backstopping support, monitoring the contribution of overall portfolio to the new Strategy
- Private Sector team first contact point for consultation regarding the strategic alignment and engagement options

#### **Partnerships**





- The oldest national food manufacturing company in PNG
- A true PPP to promote inclusive and sustainable cocoa value chains benefitting smallholders via
  - Improved product quality
  - Improved cocoa storage
  - Standardised certification



- World leading multinational food company
- Establishment of an information exchange mechanism on emerging Food Safety issues.
  - a. Foresight/horizon scanning;
  - b. Food Allergens;
  - c. Food Contact Materials; and
  - d. Antimicrobial Resistance (AMR).

- Print Send f Vin

#### CONNECT Portal







OPPORTUNITIES ENGAGE PARTNERSHIP CYCLE PARTNERS STORIES RESOURCES LOGIN



Q&A SESSION and DISCUSSION

