



Summary of second STDF P-IMA Practitioner Group Zoom Meeting

10 Feb. 2021, 15.00-16.00 (CET)

Participants

1. 46 STDF Working Group members and other stakeholders with an interest in P-IMA (see Annex I).

Purpose

2. The PPP Practitioner Group aims to support and improve the planning, delivery and dissemination of STDF's work on [Prioritizing Investments for Market Access \(P-IMA\)](#), across relevant knowledge and project work.
3. The STDF Secretariat convenes members of this Group to identify opportunities to promote the use of P-IMA linked to other ongoing/planned work, encourage innovations and synergies to catalyse resources for SPS capacity building needs prioritized in various P-IMA reports, and exchange experiences and learning. This is expected to result in: i) new collaborative relationships to promote the use of P-IMA to strengthen SPS capacity and promote evidence-based decision making for the benefit of developing countries; ii) new information and knowledge products on experiences and learning related to the use of P-IMA to inform SPS related decision making for dissemination on the STDF website and via members, as well as ; iii) additional resources to promote the use of evidence based SPS planning and decision-making processes.
4. The aim of this session was to have a masterclass on the P-IMA framework and an overview of recent P-IMA related developments.

Key Points Discussed

5. Mr Spencer Henson (University of Guelph) provided a masterclass on the P-IMA framework. The class-based style presentation was configured so that participants were encouraged to ask questions throughout the presentation. Attention was drawn to the following:
 - Highlighting the SPS capacity building prioritization challenge and introducing the P-IMA framework.
 - Explaining the framework and multi-criteria decision analysis (MCDA).
 - Explaining stages to the P-IMA process, i.e. the capacity building options, decision criteria and weights, measurement of decision criteria, D-Sight Analysis Platform, prioritization of capacity-building needs, practical implementation and challenges of the P-IMA framework.
6. The presentation and masterclass recordings will soon be available at the P-IMA dedicated webpage on the STDF website.

What's Planned Next

7. The STDF Secretariat updated participants on recent P-IMA related developments, including:
 - Under a joint STDF EIF project EAC region- P-IMA reports have been finalized for Uganda and Kenya. P-IMA work is ongoing in Malawi, and Rwanda will sign off to participate in this project in March 2021.
 - **22 Feb 2021:** Joint TradeMark East Africa (TMEA) STDF webinar - Unlocking regional trade in East Africa: Using evidence to set priorities and leverage investments. The webinar will focus on discussions around the P-IMA experiences in East Africa, including the identified priorities, stakeholder engagement, how P-IMA can help leverage financing, and how it is relevant for other regional economic communities and countries.

- **April 2021:** Launch of first virtual P-IMA course in partnership with the Caribbean Agricultural Health and Food Safety Agency (CAHFSA) to build regional expertise to use P-IMA as an SPS planning tool.
 - **Second half of 2021:** Virtual P-IMA course in Spanish planned with the Inter-American Institute for Cooperation on Agriculture (IICA).
8. Participants welcomed the P-IMA virtual course and were interested to learn more about the approach.

ANNEX 1

P-IMA PRACTITIONER GROUP LIST OF PARTICIPANTS

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