

# A global partnership to facilitate safe trade

STDF MEL Framework and Results Matrix

STDF Working Group Meeting

13 October 2020



# Starting point for the MEL Framework



Respond to recommendations in the 2019 External Evaluation of the STDF

Build on STDF's Strategy for 2020-2024

Learn from previous M&E Framework

Adopt innovation

Ensure fit-for-purpose

# STDF's theory of change



# Process

- Creation of STDF MEL Group (with FAO, OIE, IPPC, Canada, UK/SITFA, ITC, Sanjay Dave)
- Collaborative work on MEL Framework and Results Matrix (June-Sep. 2020)
- Discussion of draft MEL Framework with interested WG members (24 Sep. 2020)
- Revise draft based on discussion and comments shared
- Distribute revised MEL Framework to Working Group in Oct. 2020

# Key Components of MEL Framework

## Purpose

- Ensure accountability
- Increase learning
- Improve operations

## Audience

- STDF Working Group and Policy Committee
- Others involved in STDF's work including PG/PPG partners, current/future donors, other stakeholders in SPS capacity development and AFT, beneficiaries, STDF Secretariat

## Context & Theory of Change

- Sets out the “problem”, the intervention logic and pathway to achieve change
- Flexible, evolving tool to be revisited, especially to promote learning

## Results Matrix (including logframe)

- Detail to operationalize MEL : Indicators, data sources, sample, methods, responsibility, frequency, assumptions, risks, definitions
- Can be turned into more conventional log frames (based on donor specifications)

## Key Components (continued)

### Indicators

- Attribution rests at programme goal level
- Aim to trace contribution to higher-order impacts
- Balance between qualitative and quantitative indicators (encourage triangulation of data from multiple sources)
- Link programme level to project indicators (aggregation)
- Address gender equality and other aspects of inclusiveness
- Use of SDGs and industry standard indicators at higher-levels

### Data sources and methods

- Existing data sources (where possible) to ease the burden, plus new sources
- Primary (improve existing surveys) and secondary data
- Existing and new data collection methods
- Shared responsibilities: STDF Secretariat, PG/PPG implementing partners, WG members

## Key Components (continued)

### Process and data management

- Monitoring, evaluation, learning
- Cloud-based platform for consistent, robust data collection and management
  - Data warehouse for programme data aggregation
  - Consistency in indicators with a few standard project indicators
  - Integrate and improve learning
  - Improve project management and financial reporting
  - Use off-the-shelf solution, tailored to STDF's needs
  - Pilot “sand-box” in collaboration with selected project implementing organizations and MEL Group

# Key Components (continued)

## Delivery and resources

### Resources

- Human – STDF Secretariat, WG Members, PG/PPG implementing partners
- Financial – Request to WG to approve budget for companion MEL tool for Strategy period

### Piloted roll-out (next steps)

- Results Matrix as a “living” tool to guide MEL
- Role of STDF MEL Group
- Procure, set-up and test “sand box” MEL Tool
- Ongoing dialogue with PG/PPG implementing partners
- Guidance and support to MEL within PGs/PPGs
- Role / expectations of WG members