Market access and Export certification – Zambian story

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Introduction

- Landlocked country
- Highly dependent on agriculture production
  - 60% population in farming
  - 85% labour force
  - Contributes average of 20% to GDP
  - Developing agriculture export industry
Our approach – Referring to the IPPC Text

- IPPC ~ 23 Articles

**ARTICLE VIII - International cooperation**

✓ exchange of information on plant pests,
✓ occurrence, outbreak or spread of pests
✓ Cooperate in providing technical and biological information necessary for pest risk analysis.
Referring to ISPM 1

Phytosanitary Principles

- **PRINCIPLES**
- 1. Basic principles
  Transparency
  - “The contracting parties shall ... cooperate in the exchange of information on plant pests ...” (Article VIII.1 & 1a).
- 2. Operational principles
  Surveillance
  - Contracting parties should collect and record data on pest occurrence and absence to support phytosanitary certification
Referring to ISPM 6
Guidelines for Surveillance

• The guide provides components for survey and monitoring - PRA
• Types of surveillance (General and specific)
• Several requirements
  Experts, Record Keeping, Transparency
Referring to ISPM 7
Export Certification

National system to issue phytosanitary certificates

The guide provides components e.g.

• Legal authority
• Resources
• Documentation
• Communication
MARKET ACCESS
“Best Practices – Our Experience”

• Guided by the manual
• Provides components vital for MA: PART 3
• Team approach
• Putting information together
• Establish communication (emails, phone calls, whatsapp, etc)
• Invite NPPO
• Engage the private sector (potential exporter)
MARKET ACCESS

To South Africa
• Bananas
• Grapes

To China
• Stevia

MAINTAIN TRADE
• Compliance
Benefits

• Source of employment at farms
• Revenue for the country
• Credibility of the NPPO
Phytosanitary info website
www.phytosanitary.info

- Kindly visit the site
- Useful guides

- Market access manual
- Transit manual
- Establishing a NPPO manual
- Operation of a NPPO manual
- Managing Relationships with Stakeholders manual
- Import Verification manual
- Export Certification manual
- Plant Pest Surveillance manual
- Plant Diagnostics manual
- Good practices for CPM participation manual
Key messages

- Make reference to the guidelines of the IPPC (ISPMs), the Guides.
- Transparency, communication (emails, phone calls, whatsapp) are key to MARKET ACCESS
Thank you for your attention