

# Diane Taillard

## Director Consumer Safety & Traceability, GS1 Global Office

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Diane started her carrier at Cap Gemini. She then joined GS1 France and held positions of increasing responsibility in business development, technologies and innovations. She authored the first guidelines for traceability in the supply chain worldwide.

Diane joined GS1 Global Office as Director Industry Solutions in 2007, creating a department to respond to complex business needs. She launched GS1 Mobile Commerce, a cutting-edge initiative which gathered the pioneers of the Omni-channel age and refreshed the contribution of data standards to business-to-consumer interactions.

Appointed Director Sustainability and Traceability in 2011, she framed GS1 activities in this new area for the global standard organisation and focused on measurement of packaging sustainability in the consumer goods industry. She led the development and deployment of GS1 global traceability programme for capacity building that resulted in training traceability experts in 65 countries.

Since 2014, Diane drives GS1 towards a more integrated approach to support food and product safety. Her areas of focus are traceability and transparency in the supply chain to enable safety, sustainability and consumer trust owing to interoperable systems.

From 2011 to 2013, Diane led the research support for the European Commission, Directorate General Health and Consumers, Expert Group on Product Traceability.

From 2016 to 2017, Diane was Vice-Chair of the GFSI (Global Food Safety Initiative) work group to implement GFSI global strategy at the local level.

Diane Taillard attended Griffith University in Brisbane, Australia and Sup de Co La Rochelle (Business School) in France where she obtained her diploma in 1996.

### **About GS1:**

GS1 is an organisation dedicated to improving the efficiency, safety and visibility of supply chains across physical and digital channels in 25 sectors.

GS1's diversified portfolio of products, solutions and technologies includes the GS1 System of Standards (the most widely used standards system in the world) as well as GS1 BarCodes, GS1 eCom, GS1 GDSN, EPCglobal and Traceability. GS1 also offers a wide range of services, including training, certification, technical support, and implementation advice.

GS1 operates in more than 20 industries and sectors in 108 countries, and addresses all aspects of the supply chain, enabling a million companies of all sizes to execute more than five billion transactions a day.