ISO and its capacity building work

iso.org

The ISO Strategy in a global context

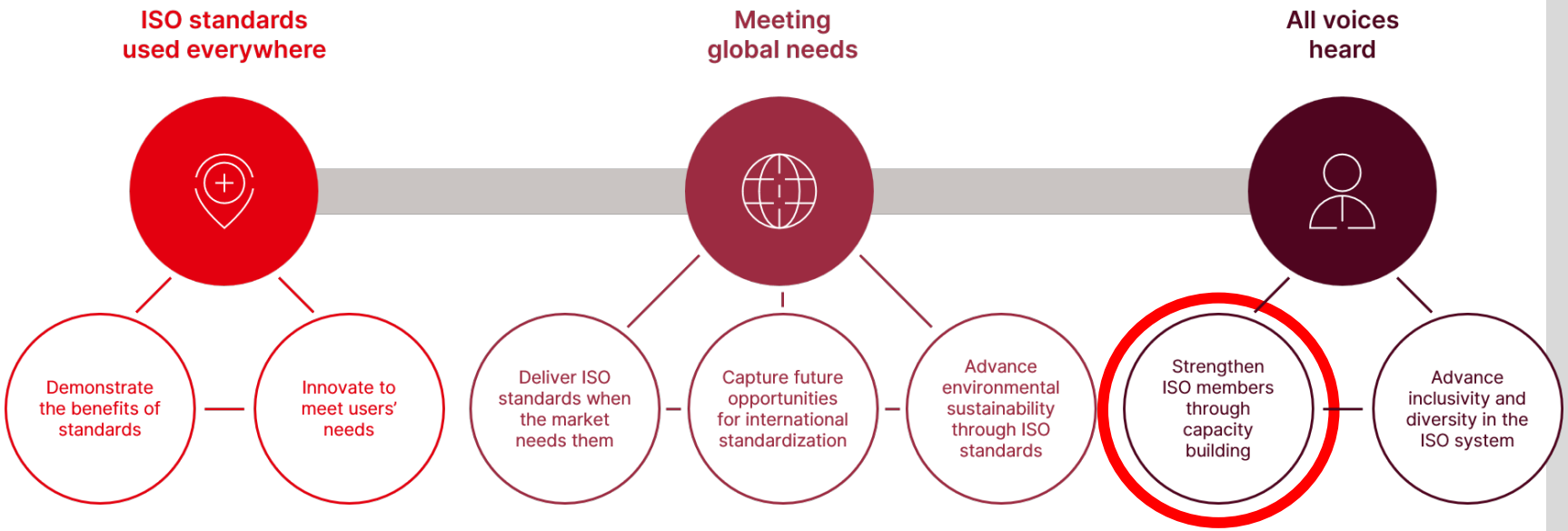
ISO's vision for 2030

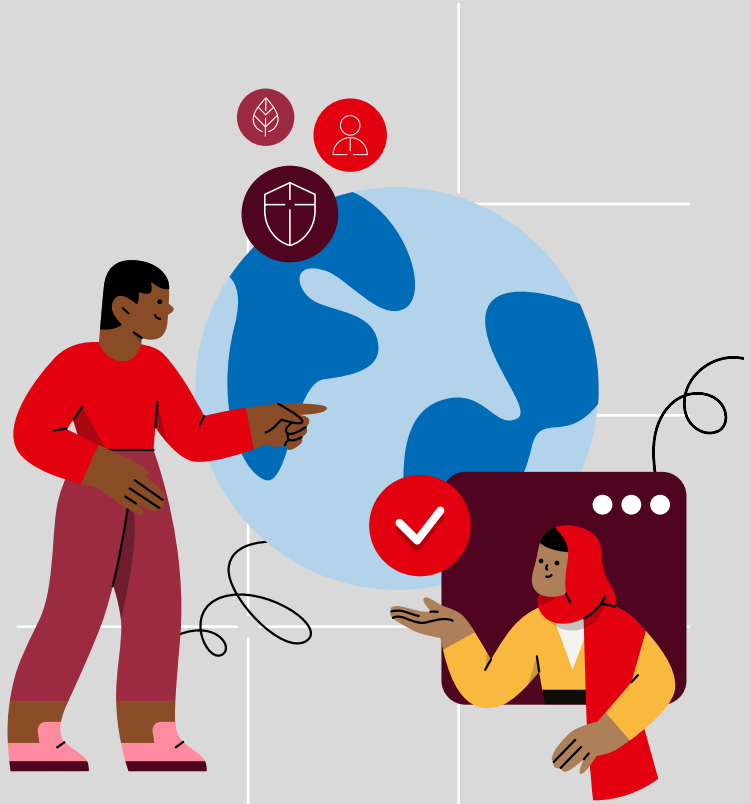
Making lives easier, safer and better.

UN 2030 Agenda

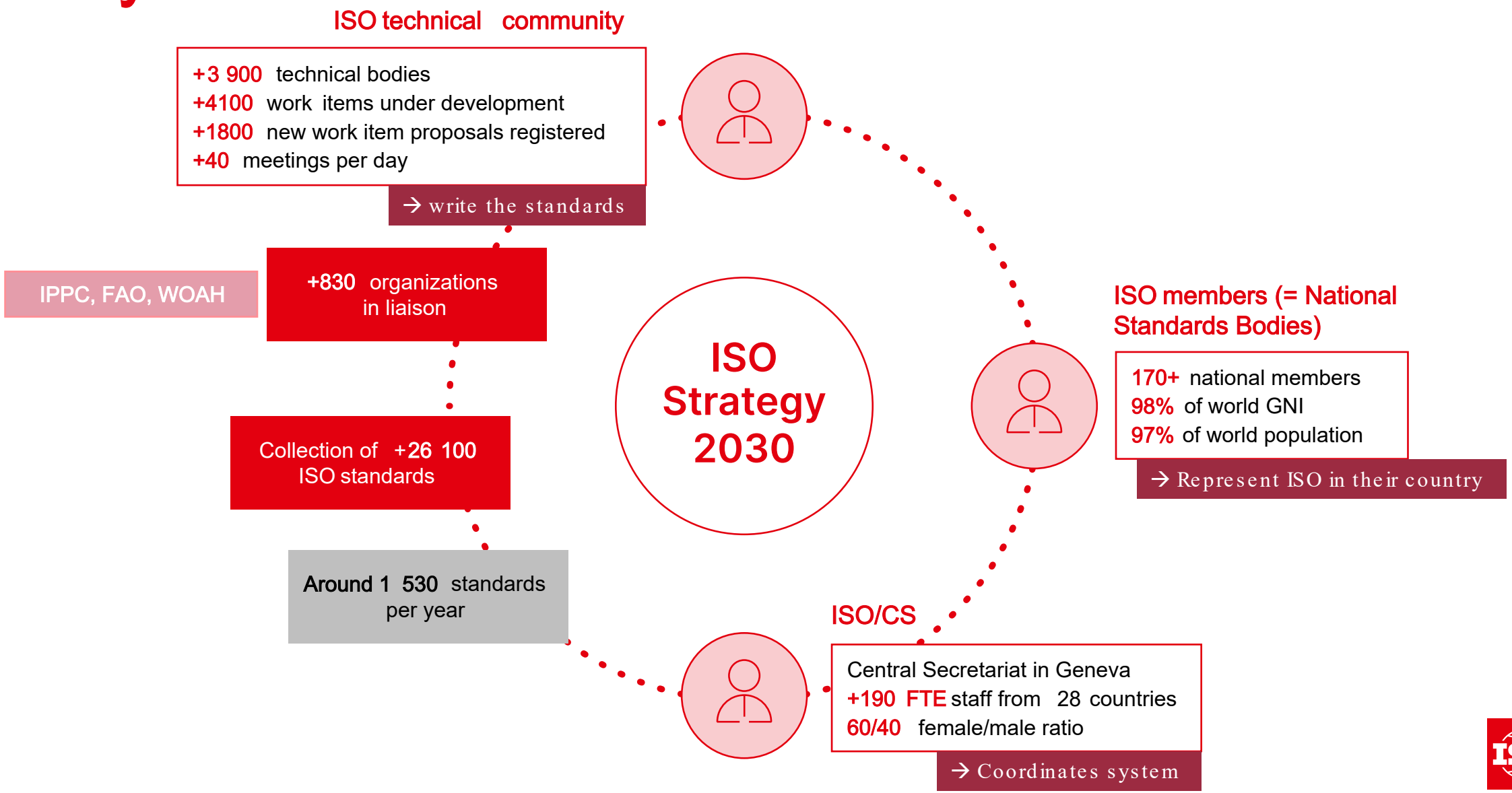
Achieve a better and more sustainable future for all.

ISO priorities



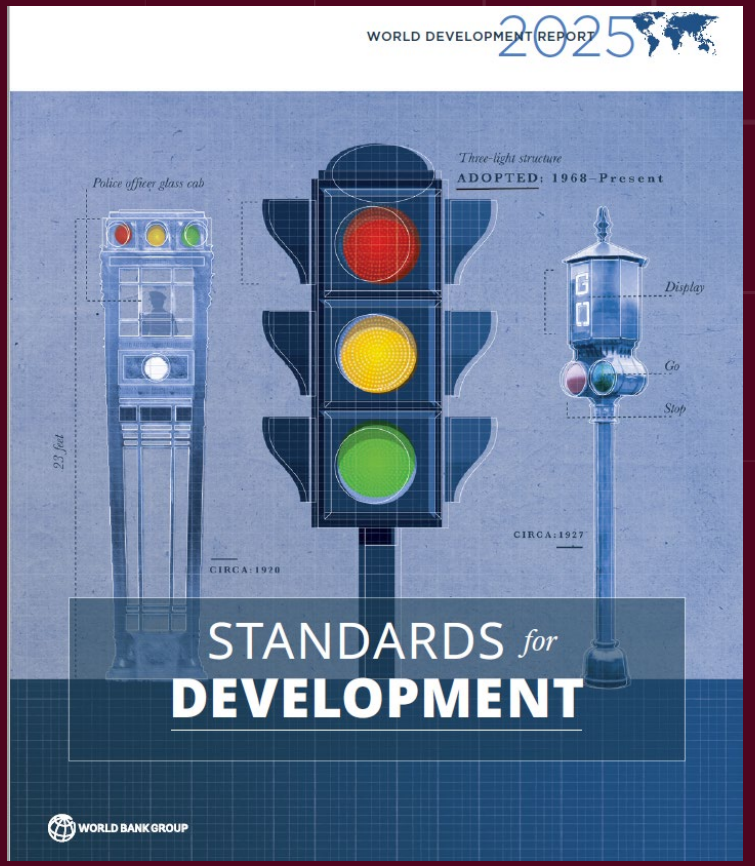


ISO system


ISO technical community
+3 900 technical bodies
+4100 work items under development
+1800 new work item proposals registered
+40 meetings per day
→ write the standards
IPPC, FAO, WOAH
+830 organizations in liaison
Collection of +26 100 ISO standards
Around 1 530 standards per year
ISO Strategy 2030
ISO members (= National Standards Bodies)
170+ national members
98% of world GNI
97% of world population
→ Represent ISO in their country
ISO/CS
Central Secretariat in Geneva
+190 FTE staff from 28 countries
60/40 female/male ratio
→ Coordinates system

Standards matter for development

- 75 % of ISO members are from developing countries: majority are TBT enquiry points and Codex contact point
- ISO Action for developing countries supports NSBs (institutional strengthening) & stakeholders to participate and use ISO standards
- ISO Action Plan for developing countries recognized in WDR 2025 (NSS, sponsorship)



Impact measurement through a results framework



Outcomes

1
Strengthened institutional capabilities for ISO's developing country members

2
Enhanced contribution of ISO's developing country members the ISO system

3
Increased use and national adoption of ISO standards in developing countries

Impact

Contribute to the achievement of the UN SDGs in developing countries through the use of ISO standards, focusing on trade, food security and climate change.

Use of standards by government

- (Regional) trade agreements (AfCFTA and others)
- Climate change
- CET & AI

Standards & Public Policy



☐ ISO standards used everywhere

Use of standards by small business

Focus on SMEs

- Food safety
- Energy management
- Circular economy
- Climate adaptation

Standards4Sustainability



☐ ISO standards used everywhere



National Standards Bodies

Strengthening ISO members

- National Standardization Strategies
- Digital transformation
- Gender Action Plans
- LMD

Good Standardization Practices



☐ All voices heard

Participation

- National priorities
- Cross-cutting themes: Circular economy, conformity assessment, etc.

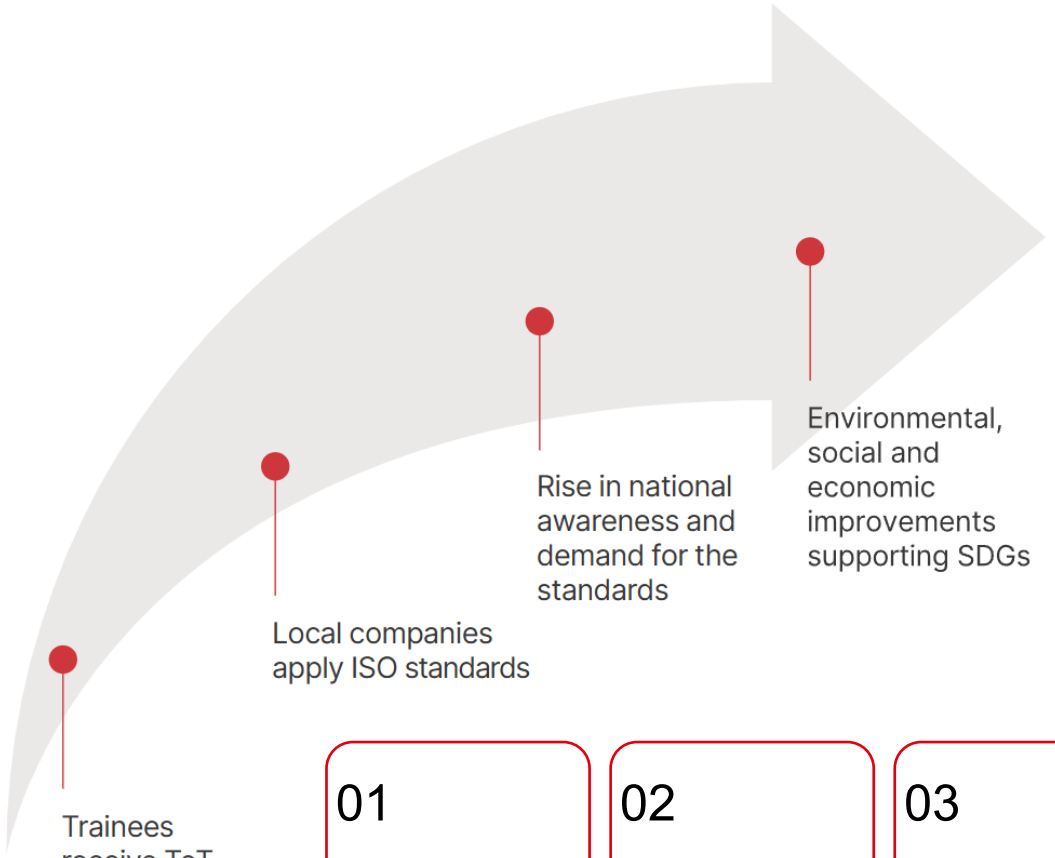
Sponsorship programme



☐ Meeting global needs

Standards 4 Sustainability (S 4 S)

Through NSBs: Build local expertise - drive ISO 22000 implementation - raise national awareness



01	Energy Management
02	Food Safety
03	Water footprint
04	Circular economy

10	*Beneficiary countries*
40	*ToT course trainees*
21	*Pilot organizations*
5	*National events*
280	*People reached*
6	*Result stories*

Result story from Somalia

Woman owned SME

- Increase in customer based
- Exporting to Kenya
- 10 additional jobs created
- Food waste reduced



Thank you

Making lives ***easier***, ***safer*** and ***better***.

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