

# Introduction & FSSC 22000 Business Benefit Study

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# ABOUT FOUNDATION FSSC

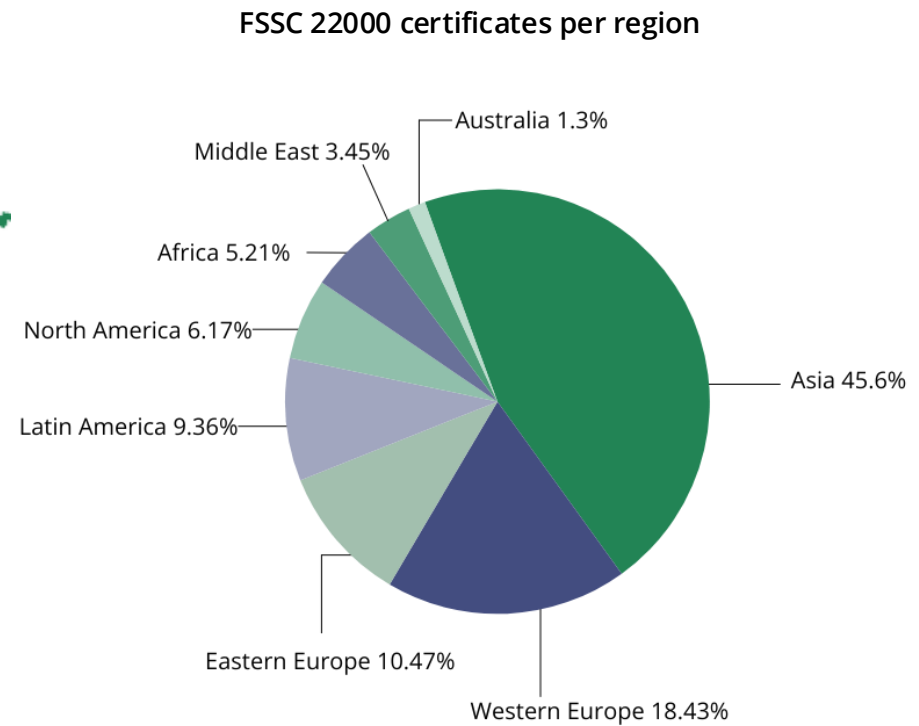
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- ✓ Foundation FSSC is the independent **Non-profit organization** owning **FSSC 22000 & FSSC 24000** Schemes, delivering trust and impact beyond certification.
- ✓ We support the consumer goods industry in protecting its brands and achieving its targets through the implementation of an effective **ISO-based management system**.
- ✓ We are a lean and collaborative Foundation with the goal of helping organizations contribute to the global **SDGs** and thus **create a better world**.



# MOSTLY IN DEVELOPING COUNTRIES: FSSC 22000 TRUSTED EVERYWHERE

>42,000 companies worldwide with 50 % SMEs



# FSSC BRAND IDENTITY

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# SUSTAINABLE DEVELOPMENT

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## 1. Impact Strategy through Measurement & Reporting

- No poverty (SDG 1), Zero Hunger (SDG 2), Good Health & Well-Being (SDG 3), Gender Equality (SDG5), Clean water & sanitation (SDG 6), Decent work & Economic Growth (SDG 8), Responsible Consumption and Production ( 12.3 FLW), Partnerships for the Goals (SDG 17)

## 2. Create and deliver for Capacity Building

- Support & build Global framework for improvement in critical and major hotspots
- Training, Coaching, E-learning, consultancy and academia partnership

## 3. Partnerships with focus on non-industry stakeholders

- Further scalability & growth (by catalyzer, accelerator) with UN, Govt and financial sector player's engagement

# FSSC 22000 BUSINESS BENEFIT IMPACT



## BRANDS & RETAILERS

**95%**

Say FSSC 22000 delivers real value, cuts non-compliance costs, and secures supply chains.



## CERTIFIED ORG.

**94%**

Reported growth in revenue, market share, and improved compliance.

**81%**

Indicated measurable cost savings & profit improvement.



## CERT. BODIES

**95%**

Linked their own revenue growth to FSSC 22000 demand.

**91%**

Reported a significant boost in reputation and market share.

**97%**

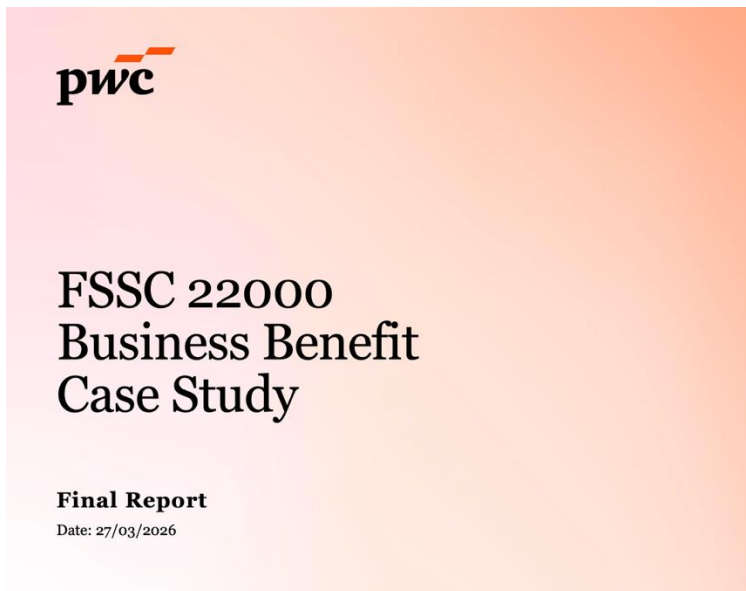
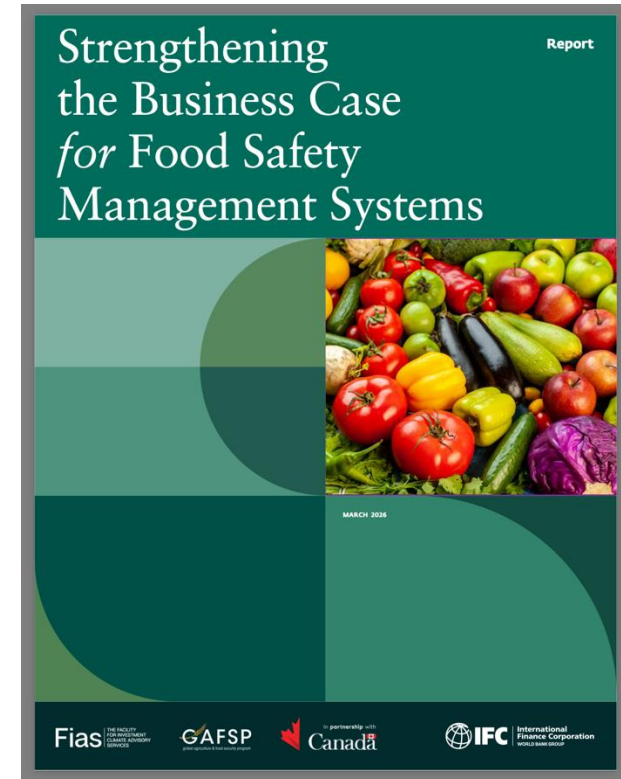
⚡ THE STRONGEST SIGNAL IN THE STUDY

Across every stakeholder group, respondents confirmed improvements in Food Safety and Quality Culture following certification.

# OTHER STUDIES



HOW FSSC 22000 HAS SHIFTED FROM A REGULATORY CHECKBOX TO A STRATEGIC BUSINESS ASSET IN THE GLOBAL FOOD INDUSTRY.



**THANK  
YOU**



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