World Bank Group is a major provider of trade related assistance

Support to trade facilitation related projects increased from $322 million in 2004 to $7 billion in 2015

Two-thirds devoted to low or lower middle income countries

Program includes:

- Analysis and Diagnostics
- Technical Assistance
- Financing of major trade infrastructure and institutional reform projects
- Research and data products (LPI/Doing Business)
- Global advocacy and partnerships

Over 120 customs and border management projects over past 20 years

In recent years shift from pure customs projects to border management, agency reform and modernization
# Key Work-Streams

<table>
<thead>
<tr>
<th><strong>Border Management reform in alignment with the WTO TFA</strong></th>
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<tbody>
<tr>
<td>• Simplifying &amp; harmonizing trade procedures and documentation</td>
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<tr>
<td>• Conducting legal and regulatory reforms</td>
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<tr>
<td>• Integrating risk management systems into border inspections and clearance</td>
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<tr>
<td>• Supporting the implementation of electronic processing/automation and Single Window Systems</td>
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<tr>
<td>• Improving transparency and predictability for traders in key supply chains</td>
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<tr>
<td>• Supporting Transport 7 ICT projects with a TF &amp; BM component</td>
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<table>
<thead>
<tr>
<th><strong>Agribusiness Sector Focus</strong></th>
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<tr>
<td>• Bridging the gap between food production and food security by creating and linking growth nodes and markets.</td>
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<tr>
<td>• Tackling trade logistics binding constraints and thus offering market access for key agribusiness products and Global Value &amp; Supply Chains in client countries.</td>
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<tr>
<td>• Improving the import and export process to reduce the time and cost to access global markets for firms and suppliers in key agri supply chains.</td>
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<tr>
<th><strong>Regional Integration</strong></th>
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<tr>
<td>• Encourage compliance with international standards for trade facilitation</td>
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<tr>
<td>• Simplify and streamline documents and procedures for transit cargo</td>
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<tr>
<td>• Create mechanism for information, data exchange among various inspection/control agencies in the region</td>
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<tr>
<td>• Implementing a coordinated border management approach to risk management for countries in the region</td>
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<th><strong>Trade Supply chain</strong></th>
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<td>• Improve efficiency of cargo movement at ports, airports &amp; dry-ports</td>
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<td>• Enhance access for the private sector to invest in logistics and distribution services</td>
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<tr>
<td>• Modernize logistics and services along the supply chains</td>
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<tr>
<td>• Enhance regulatory framework for logistics services</td>
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<td>• Often part of a Transport project</td>
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<th><strong>KM &amp; Analytics</strong></th>
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<tbody>
<tr>
<td>• Diagnostics for TTLs and GPs</td>
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<tr>
<td>• In-Practice Notes for Clients</td>
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<td>• Blogs and BBLs for</td>
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<tr>
<td>• P2P Events</td>
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<tr>
<td>• Knowledge products – Books, Online training etc..</td>
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</tbody>
</table>
**Agri Clearance Process is Complex**

1-4 weeks

- **Peak volume May - September. Target volume 2 million bags**

**20 Exporters**
- Make booking
- Confirm vessel

**Shipping Company**
- Cargo booking
- Load List
- Actual Load List
- Loads

**Port**
- Stevedore
- Transport Container
- Gate Pass

**Freight Forwarder**
- 3,000+ TEU p.a.
- 800,000 - 1 million bags
- 2xFumigation inspectors (total 15 staff)
- Inspect cleanliness

**Coffee Authority**
- 3x coffee cuppers
- Sample 300gms per TEU <10 TEU consignment

**SPS Competent Authority**
- AQIS Standard
- Fumigation Certificate

**Fumigater**
- Fumigates 40% consignments

**Customs**
- Signatories for Certificates of Origin

**Online Declaration**

**Transport to port of loading**
- Completed export documents
- Bill of Lading

**Shipping Company**
- Supplies
- 30% rejected
- Replacement container
- Pick up Bill of Lading
- Bill of Lading

**Freight Forwarder**
- Pick up container
- Export documents

**Truck**
- Gate Pass
- Load List

**Stevedore**
- Gate Pass

**Fumigation**
- Vomiting
- Gait disturbance
- Erythrocytosis

**Customs export documents**

**Customs clearance**
COMMON BORDER MANAGEMENT APPROACH FOR AGRICULTURE

Pre Border Measures

1st Border Measures

2nd Border Measures

Treatment

Agri Product Declared

Agri Product Undeclared

Non-Agri Product

Passengers
The use of a structured and systematic risk process makes it easier for officials to make the right choices......to collect the correct revenue, to protect consumers, to facilitate trade and to detect smuggling
Risk Management Standard ISO31000:2009

Risk Principles

Risk management
a) Creates and protects value
b) Is an integral part of all organisations
c) Is part of decision making
d) Explicitly addresses uncertainty
e) Is systematic, structured and timely
f) Is based on the best available information
g) Is tailored
h) Takes human and cultural factors into account
i) Is transparent and inclusive
j) Is dynamic, iterative and responsive to change
k) Facilitates continual improvement of the organization

Risk Management Framework

Implementing risk management

Risk Process

ISO3100:2009 Risk Process (Clause 5) with World Customs Organisation adaption

Risk & Compliance Policy
Risk Model including a Coordinated Border management approach

Risk Communication

Risk Assessment
- Hazard Identification
- Hazard Characteristics
- Hazard Assessment
- Risk Characterization

Science-based

Risk Management
- Eradication
- Management Option Assessment
- Implementation Management Decision

Policy-based

Risk Analysis Process
EFFICIENT TRADE LOGISTICS

Changes in supply chain performance are realized through changes in:
- In-house Procedures
- Level of Interconnectivity
- Regulation
- Technology and systems
- Infrastructure

Source: DB database 2012, 2013
Pre Border Measures

Agri Risk Goods Declared

Co-ordinated Border Management

Post Border Measures

Risk & Intelligence Knowledge
Who We Are

• A public-private partnership dedicated to food safety capacity building worldwide.

• We work to improve developing country food safety capacity building, to improve public health and food market development outcomes in low and middle income countries.

• A platform to bring together concerned actors and programs that are otherwise separate.

• Hosted by the World Bank Group with an opportunity to leverage its independence, expertise, funding and convening power
Our Objectives

✓ To act as Global «advocate» for, and «influencer» of food safety capacity building:
  • through identification of priorities, development of positions and setting a course of action and direction for food safety capacity building
  • through input and support from public, private and academic sector partners

✓ To act as the coordinator, convenor and mobilizer of resources to support two categories of food safety capacity building:
  o Food safety capacity building initiatives for which GFSP partners would seek support in part or all of their implementation and rely on the GFSP coordination and expert network to do so. These initiatives may not require GFSP funding to be implemented.
  o Initiatives where GFSP partners agree that they correspond to a collective priority requiring action by the Partnership with an agreed-upon financial contribution / support
New GFSP Governance

- GFSP governance arrangements set forth in Charter adopted December 2015
- The newly-formed GFSP Governing Council operates as a decision making body for the GFSP
- Members of the GC represent financial donors, international organizations and others organizations invited by the GC. New donors are encouraged to join the partnership
- STDF/WTO participate in GC meetings via the IOs advisory group
- A CEO/Program Manager for GFSP will be recruited to commence by mid 2016
- GFSP Secretariat co-led by Sonia Bradley and Valentina Paskalova until CEO is in place.
Global Initiatives

Regional Initiatives
5. Aquaculture Food Safety Training of Trainers in East Asia (Nov 2013 – Dec 2015)

Country Specific Initiatives
8. Supplier Training in China (Jun 2014 – Dec 2016)
Governing Council: Donors and Technical Partners

Canada

Denmark

Netherlands

United States

GMA

MARS

Waters

FIA

FAO

Food and Agriculture Organization of the United Nations

WORLD BANK GROUP

UNIDO
Enabling the Business of Agriculture
A Tool to inform Policy Makers
Enabling the Business of Agriculture:
A tool to benchmark the main markets of the agribusiness value chain and can inform policy making

- *Enabling the Business of Agriculture (EBA)* identifies and monitors policies and regulations that impact how agribusiness markets function
- New indicators identify legal barriers and quantify transaction costs of dealing with government regulations
- Scoring methodology developed to facilitate country comparisons and highlight good practices

http://eba.worldbank.org/
What do the indicators on Markets measure?

- **Plant protection**
  - Surveillance and plant protection obligations.
  - Existence and availability of quarantine pests lists.
  - Pest risk analysis and border inspections.
  - Domestic containment and quarantine procedures.

- **Production and sales**
  - Product-specific licenses to sell or purchase agricultural goods.
  - Farmers cooperatives: ability to establish, merge and take out loans.
  - Contract farming and enforceability of settlement agreements.

- **Agricultural exports**
  - General requirements (e.g. mandatory membership to an exporters association, trader-level licenses).
  - Per-shipment requirements: documents, time and cost.
Markets: Plant Protection Good Practices identified

- Pest surveillance obligation on the government
- Pest monitoring and/or reporting obligation on land owners/users
- List of regulated quarantine pests that is publicly available on the IPPC website
- Law provides for pest risk analysis and allows for import inspections on a risk management basis
- Online pest database
- Law provides for domestic containment and import/export quarantine procedures
Strong plant protection frameworks correspond with low time and cost to obtain a phytosanitary certificate.
Questions or more information

wgain@worldbank.org