



International
Trade
Centre

EXPORT IMPACT
FOR GOOD

ITC Project on Non-Tariff Measures (NTMs)

To: Presentation to WTO STDF
By: Poonam D.Mohun
October 2013



The ITC programme on non-tariff measures

Main Objective:

To ensure stakeholders in beneficiary countries are aware of NTMs and other obstacles affecting their trade, so that they are in a better position to address these challenges.

Key activities (2010 - 2013):

NTM Survey

- Comprehensive company surveys on NTMs in 23 countries
- E.g. Malawi, Trinidad and Tobago, Uruguay

Official NTM data

- Collection, classification and dissemination of NTM regulations (in collaboration with UNCTAD, World Bank and African Development Bank)

Main donor of phase 1 (2010-13):



DFID, UK

Ongoing activities/collaboration with other organisations/groups, e.g.:

ACP, ICTSD, COMESA, SADC, SVEs, WB, UNCTAD, WTO



EXPORT IMPACT
FOR GOOD

What are NTMs?

“Non-tariff measures may include **any policy measures other than tariff** that can impact trade flows.”



NTMs can include

- Mandatory requirements, rules or regulations
 - Market access and trade policy measures
 - Public policy measures

International NTM classification

Measures
regulating
imports

Technical measures

A	SPS measures
B	Technical regulations

Non-technical measures

C	Pre-shipment inspection
D	Price-control measures
E	Licenses, quotas, prohibitions and QRs
F	Charges, taxes & para-tariff measures
G	<i>Finance measures</i>
H	<i>Anti-competitive measures</i>
I	<i>TRIMs</i>
J	<i>Distribution restrictions</i>
K	<i>Restrictions on post-sales services</i>
L	<i>Subsidies (excluding export subsidies)</i>
M	<i>Government procurement restrictions</i>
N	<i>Intellectual property</i>
O	<i>Rules of origin</i>

P Measures regulating exports

Distinguishing between NTMs and NTBs

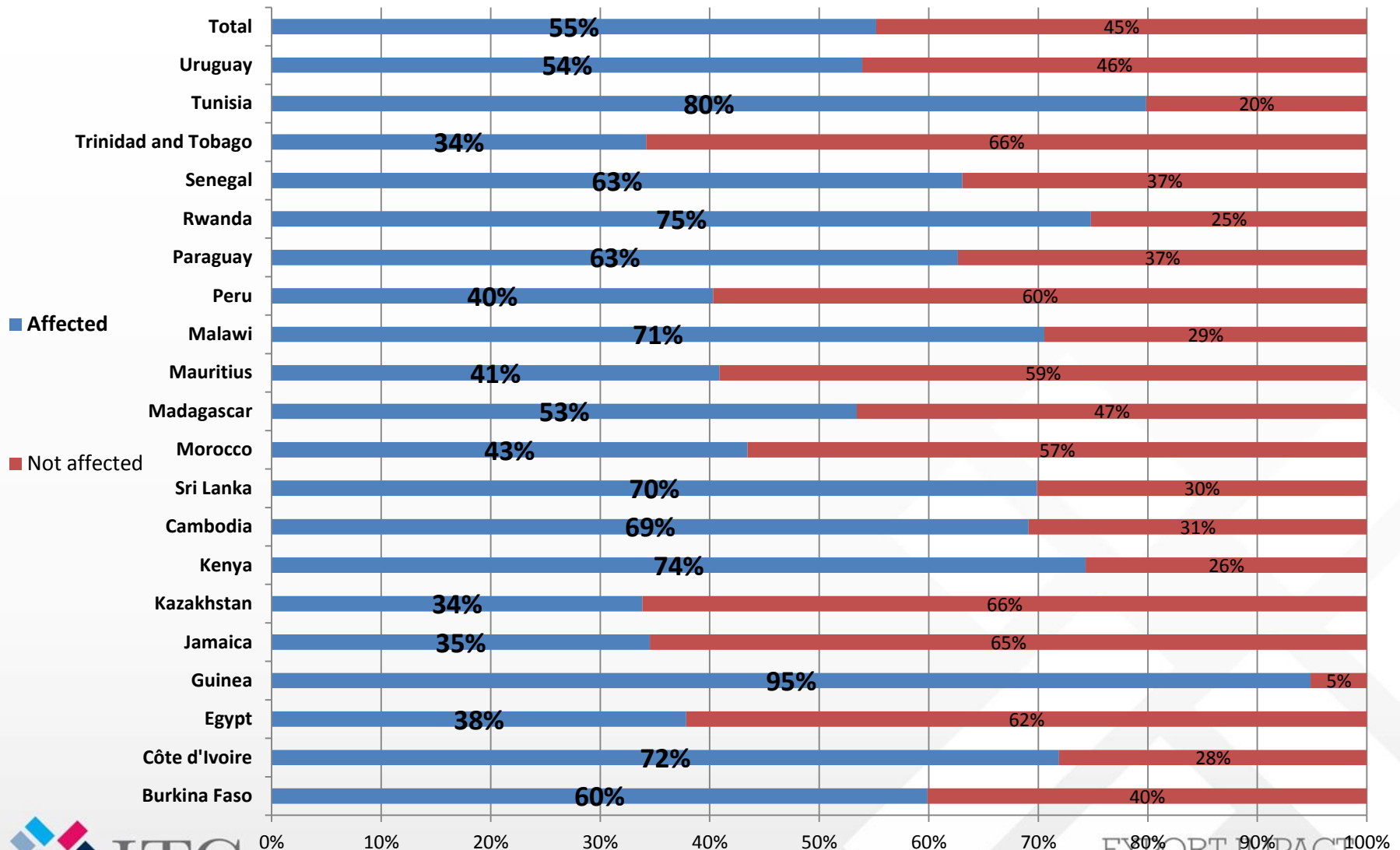
- NTMs can become trade barriers when...
 - They are perceived as excessively strict
 - It is difficult to comply with them due to practical challenges (e.g. delays in getting a certification)
- Trade barriers not NTM related: e.g. lack of infrastructure



Some Key Cross Country Results of the ITC NTM Surveys

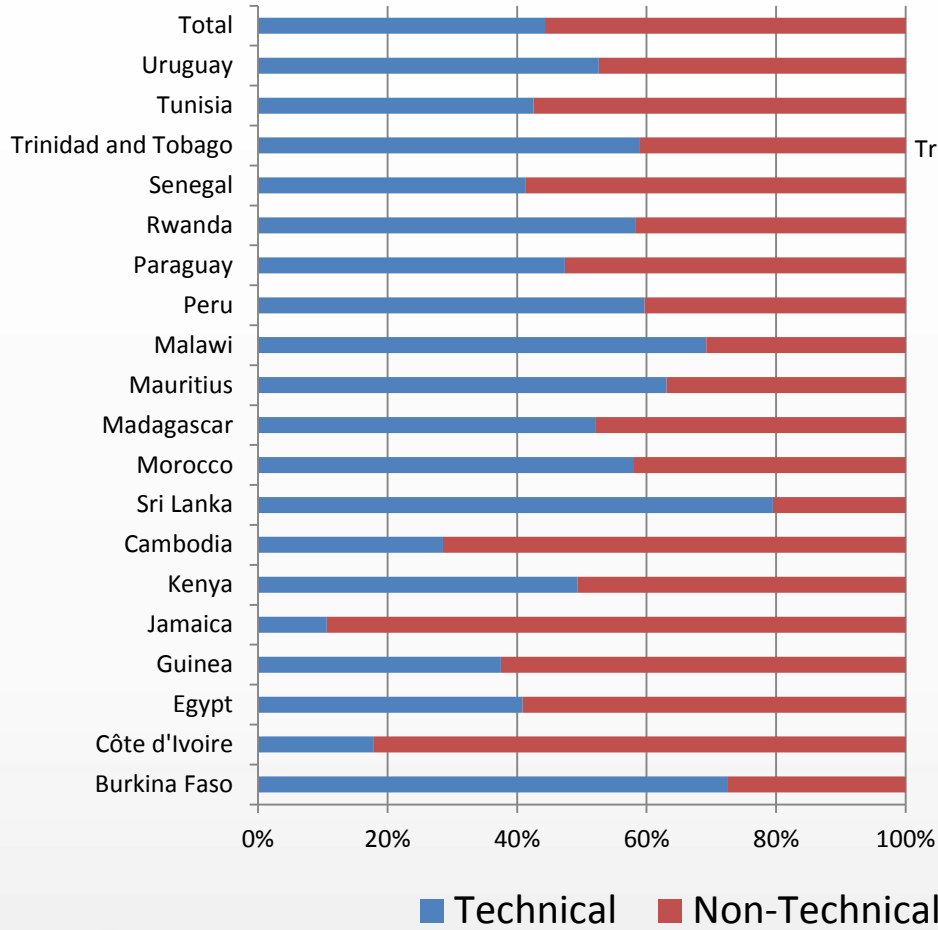
Cross-country comparison: NTM affectedness

Affectedness per country

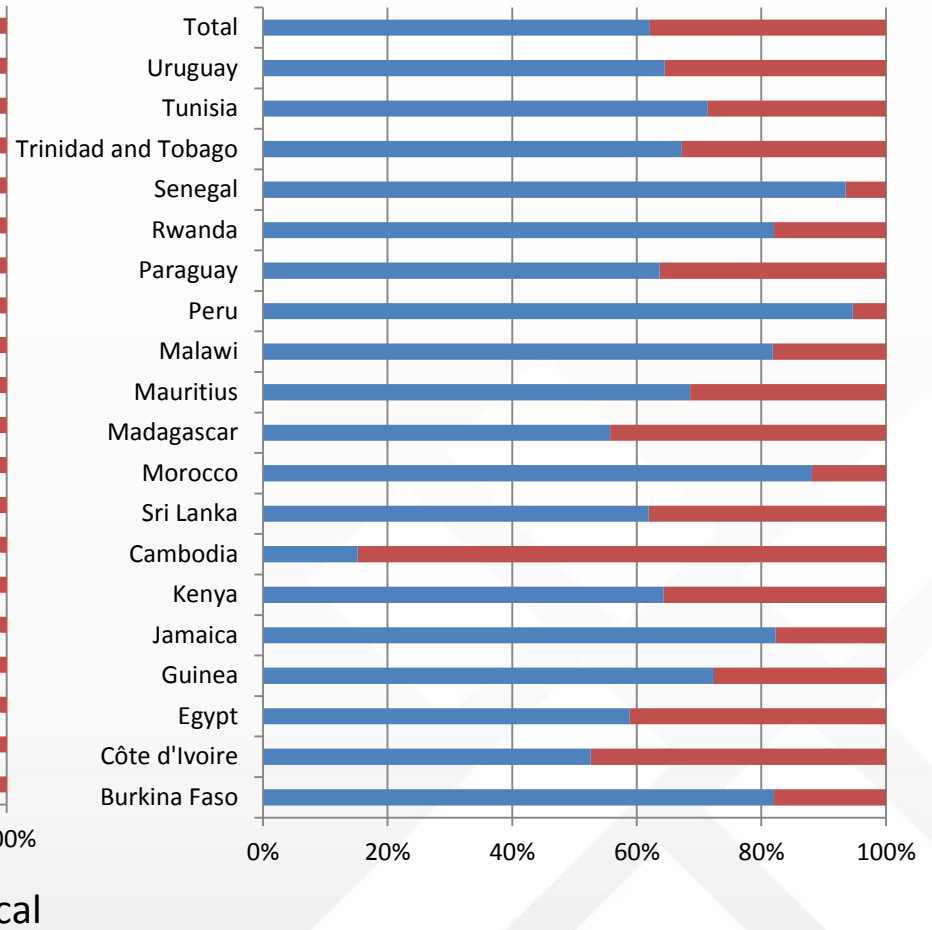


Technical v/s Non Technical NTMs

Type of NTMs applied by developing countries



Type of NTMs applied by developed countries

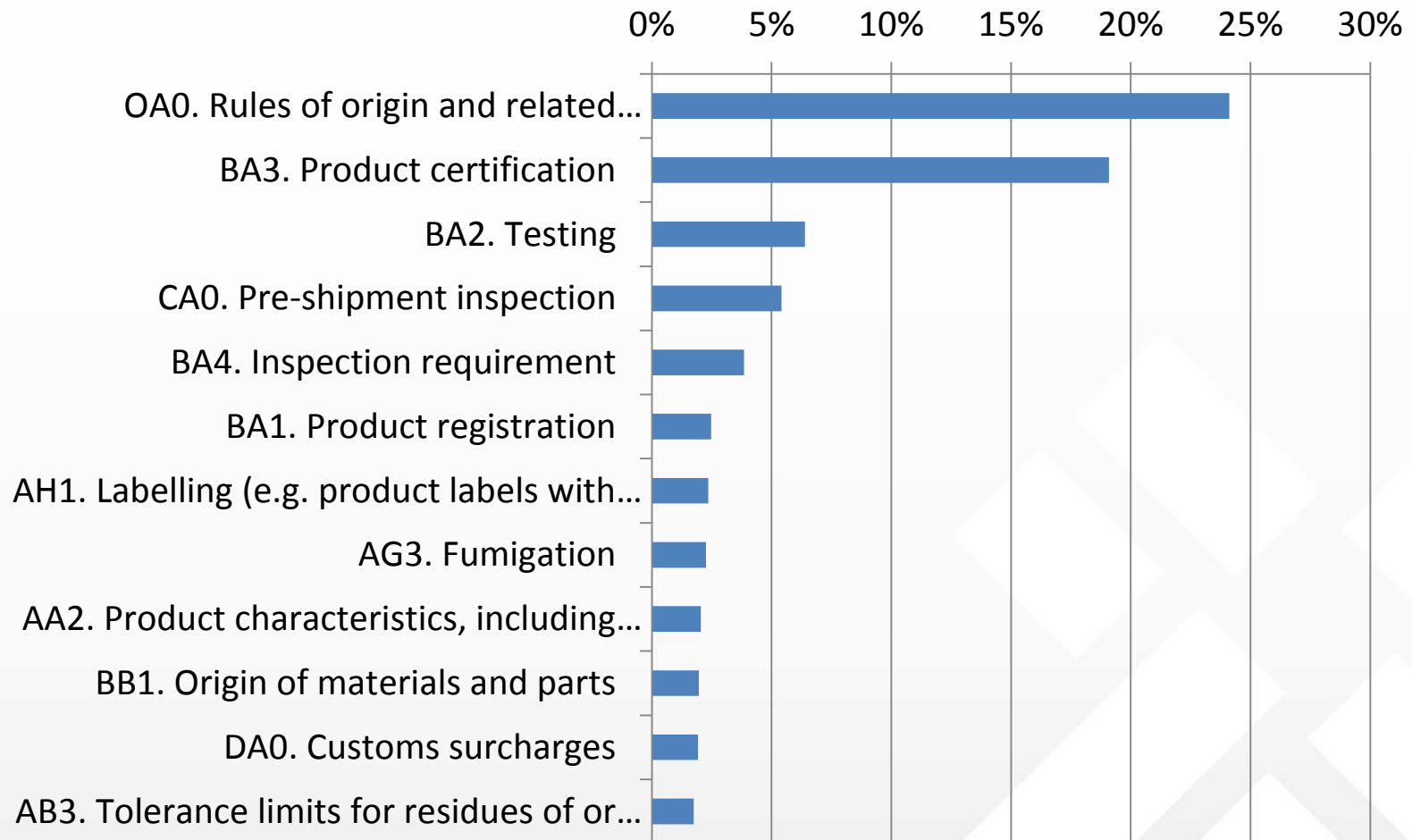


Technical v/s Non Technical NTMs

	Export			
	Developing country		Developed country	
	Technical	Non-Technical	Technical	Non-Technical
Burkina Faso	72%	28%	82%	18%
Côte d'Ivoire	18%	82%	53%	47%
Egypt	41%	59%	59%	41%
Guinea	38%	63%	72%	28%
Jamaica	11%	89%	82%	18%
Kenya	49%	51%	64%	36%
Cambodia	29%	71%	15%	85%
Sri Lanka	80%	20%	62%	38%
Morocco	58%	42%	88%	12%
Madagascar	52%	48%	56%	44%
Mauritius	63%	37%	69%	31%
Malawi	69%	31%	82%	18%
Peru	60%	40%	95%	5%
Paraguay	47%	53%	64%	36%
Rwanda	58%	42%	82%	18%
Senegal	41%	59%	93%	7%
Trinidad and Tobago	59%	41%	67%	33%
Tunisia	43%	57%	71%	29%
Uruguay	53%	47%	64%	36%
Total	44%	56%	62%	38%

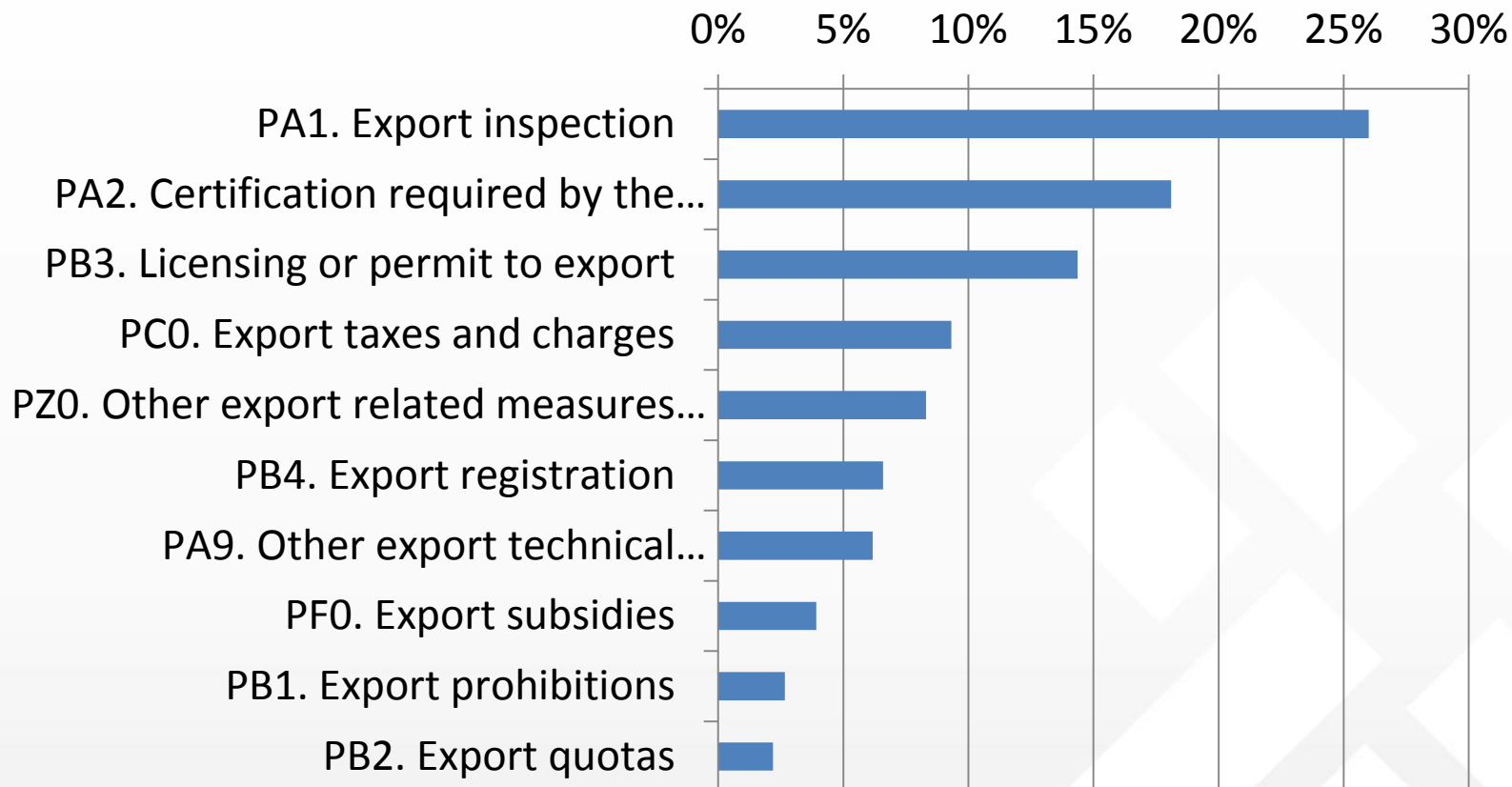
Main NTMs Applied by Partner countries

Exports: Main NTMs applied by partner/transit country



Main NTMs Applied by Home countries

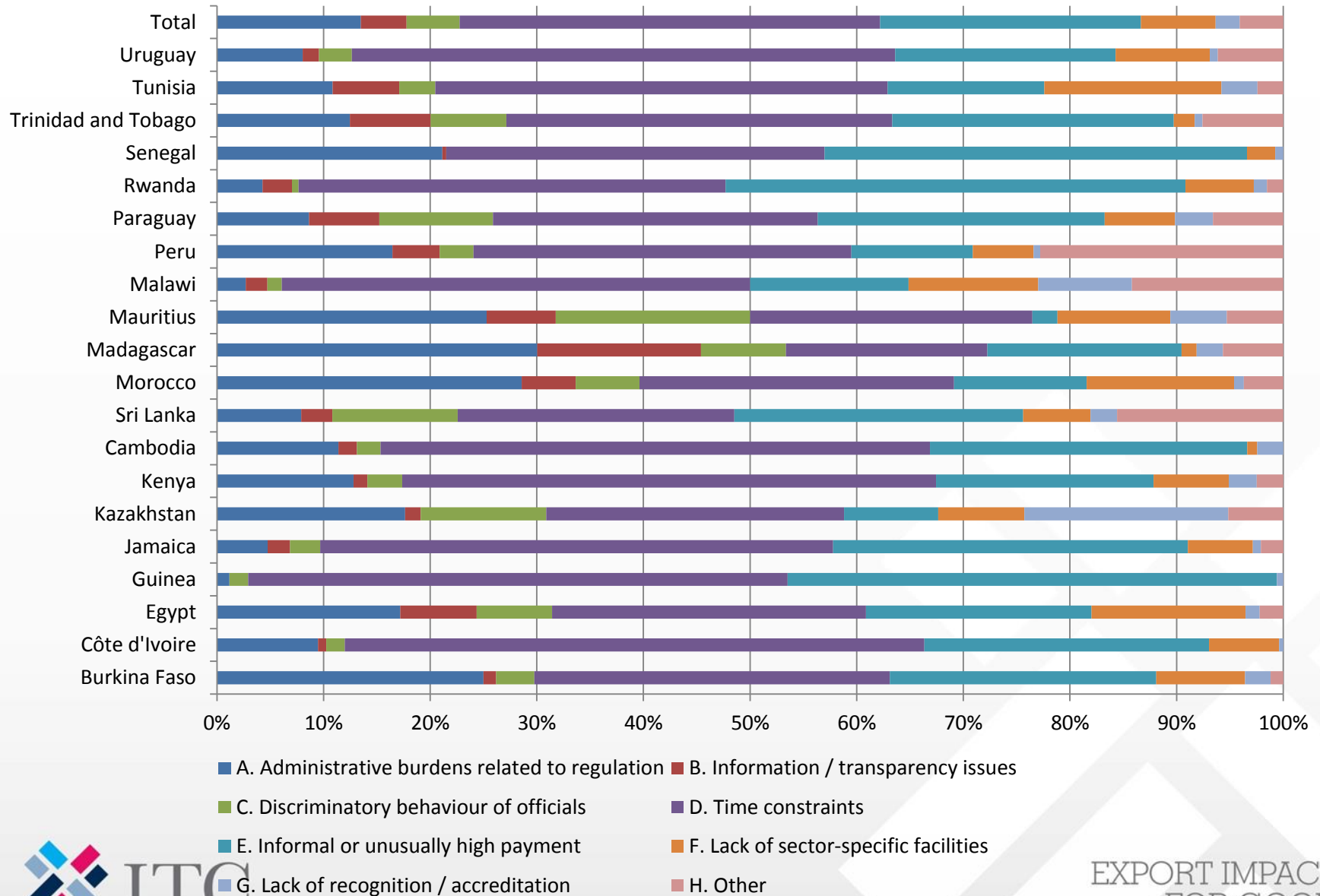
NTMs applied by home country on exports



Why are technical NTMs considered burdensome?

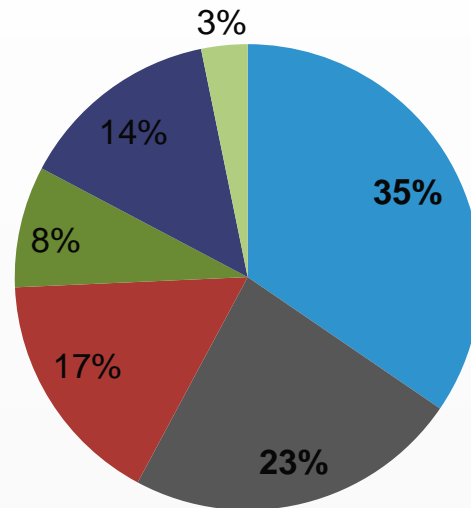
		A. Technical requirements	B. Conformity assessment
1. Export	NTM with PO	57%	80%
	NTM without PO	43%	20%
2. Import	NTM with PO	78%	92%
	NTM without PO	22%	8%

Procedural Obstacles when exporting



Country Specific Examples

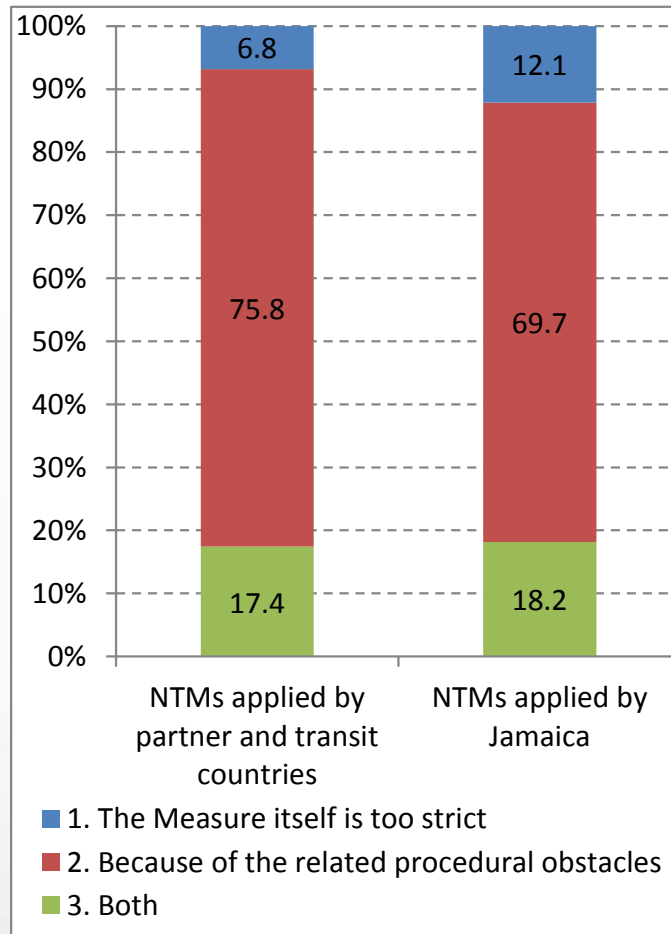
Type and Number of NTMs on Jamaican Exports attributed to partner or transit country



- Technical requirements
- Conformity assessment
- Pre-shipment inspection and other entry formalities
- Charges, taxes and other para-tariff measures
- Rules of origin and related certificate of origin
- Other NTMs

Most of the burden is associated to Pos in Jamaica


Reason why NTMs are considered burdensome (%)



About 90% of NTMs are related to POs (applied by home and partner)

What's after the surveys?

Follow-up: selected examples



Reduction
of NTM-
related
trade
barriers

Côte d'Ivoire: continued public-private interaction through the creation of an online trade barriers reporter

Morocco: creation of an inter-ministerial steering committee to address the identified obstacles

Sri Lanka: successful application to WTO STDF with a view to improve product quality and cost of exporting

Mauritius: elimination of the need for Tea Board clearance of Rooibos Tea imports resulting in reduced time for importing

Jamaica: request to ITC for assistance in addressing capacity building needs of SMEs as well as customs officials to increase compliance with NTMs and reduce procedural obstacles

NTM Programme – Next steps

Increase country coverage

- 20+ surveys to be conducted in 2013-2016
- E.g. Bangladesh, Colombia, Philippines etc.

Follow-up activities

- ...in countries where programme has been implemented to address identified obstacles (e.g. in Cote D'Ivoire, Morocco, Sri Lanka, etc.)
- ...ITC in collaboration with organisations (such as WTO STDF)

Donors of phase 2:



DFID, UK



CAF



Possible other donors such as CIDA, GIZ SAARC, and Financing through projects such as UNDP-led Aid for Trade project for Arab States



EXPORT IMPACT
FOR GOOD

<http://www.intracen.org/publications>

PUBLICATIONS

ITC publishes books, a magazine, trade bulletins and online trade statistics, targeting small firms in developing countries and trade support institutions. ITC's latest business guides are now free online. Print versions can be purchased online from [ITC's E-shop](#).

Browse by Subject

Non Tariff Measures

RECENT PUBLICATIONS

ITC publishes books, a magazine, trade bulletins and online trade statistics, targeting small firms in developing countries and trade support institutions. Here are the free ITC Publications.



Morocco: Company perspectives - An ITC series on non-tariff measures (FR)
> [Download in pdf](#)



Burkina Faso: Company perspectives - An ITC series on non-tariff measures (FR)
> [Download in pdf](#)



Sri Lanka: Company perspectives - An ITC series on non-tariff measures
> [Download in pdf](#)

EXPORT IMPACT
FOR GOOD

ITC Official NTM Regulation Database



MARKET ACCESS MAP

Improving transparency in international trade and market access

Quick search ▾

Advanced search ▾

Simulations ▾

Country analysis ▾

Options ▾

Support materials ▾

Home : Quick Search : Find non-tariff measures

Find non-tariff measures

Step 1/4

Search here for non-tariff measures (NTMs) applied by a **reporter** country.

First select the **reporter** (country) as the product classification is conditional on this choice. Choose whether you are looking for the measures this country applies to regulate exports (select "**exports**") or imports (select "**imports**"). Then choose the **product** you want to analyze according to the Harmonized System (HS) 6 digit code (HS6) or the National Tariff Line (NTL) code. The National Tariff Line code will only be available if you select a **partner** other than World.

Reporter:*

Mauritius ▾

applying NTMs to

imports ▾

Partner:* ⓘ

Select country ▾

Product:* ⓘ

HS6 National Tariff Line code

▾

Proceed >>

* Indicates mandatory fields.



International
Trade
Centre

EXPORT IMPACT
FOR GOOD

ITC NTM PROGRAMME

THANK YOU FOR LISTENING

mohun@intracen.org

International Trade Centre (ITC)
Palais des Nations
CH-1211 Geneva 10, Switzerland

Tel.: +41 (0)22 730 0277

Fax: +41 (0)22 730 0577

