THAILAND

Case Study

The Exportation of Orchids to European Union

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Case study process and activities

Activity timeline

This case study was implemented in approximately 2 years July 2011-July 2013 Department of Agriculture (DOA) National Bureau of Agricultural Commodity and Food Standards (ACFS)

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The activities in developing the case study

general project meeting containing two parts:

 general meeting among project staff held twice a week

 Skype meetings developing the model and case study with ICL and QUT

 Visit by QUT

2) three times stakeholder meeting Thai Orchid Exporters Association & Thai Orchid Garden Enterprise Association 6-10 February 2010, 29 May 2012 and 19 July 2013

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Case Study Objective

To employ the Bayesian Network (BN) to identify key control points and alternative measures generating the effective model to meet EU's phytosanitary requirements

Better understand alternative phytosanitary measures equivalent to methyl bromide fumigation

The results can ultimately maintain an important export market, currently threatened by high pest interceptions





Case study process and activities

Case Study Developing

Implemented in approximately 2 years



6-10 Feb. 2012 activities

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29 May 2012 activities -Stakeholder meeting-At ACFS Office



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This was prepared by the Thailand NPPO in consultation with orchid industry stakeholders before a midterm meeting in July 2012. It was reviewed by the Beyond Compliance technical team and FERA-UK

> The production chain indicates a series of potential control measures and verification measures.

These measures can be applied to manage the risk of infestation, and monitoring can be applied to determine the effects of the measures

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Evaluation: Decision support spreadsheet (DSS)



DSS from Preliminary result



Intial system approach CP-BN with 4 control points, initiating the *Thrips* population at 90%

Hypothesis:

- a) The measure efficacy estimates are over optimistic and should be rather lower
- b) In this first version there is no facility to add pest challenge along the production chain, only at the beginning

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The hypothesis is supported by the results from 3rd stakeholders interview .

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Evaluation: Decision support spreadsheet (DSS)





DSS result

System approach CP-BN with 4 control points, initiating the *Thrips* population at 90%. Pest pressure along the production chain added but here set to negligible.

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CP-BN output under the following infestation scenario:

- a) Initial pest challenge is 90% chance of being high
- b) Various measures applied
- Additional Thrips challenge along the production chain has 50% chance of being high
- d) 15% probability of High infestation at point of export

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CP-BN output under the following infestation scenario:

- a) Initial pest challenge is 90% chance of being high
- b) All measures are turned off
- c) No additional Thrips challenge along the production chain
- d) 90% of high infestation at point of export

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Current Possibility

CP-BN output under the following infestation scenario:

- a) Initial pest challenge is 90% chance of being high
- b) Methyl bromide fumigation measure switched on at 100% efficacy and implementation
- c) Additional Thrips challenge along the production chain

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d) 1% of low infestation at point of export; 99% probability of Negligible

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Possible Alternative

CP-BN output under the following infestation scenario:

- a) Initial pest challenge is 90% chance of being high
- b) Methyl bromide fumigation turned off
- c) Activate Highly effective spray and hygiene programmes
- d) Additional Thrips challenge along the production chain (as previous slide)
- e) 8% of low infestation at point of export; 92% probability of Negligible

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Conclusions about systems approach (Thailand Case Study)

Selected measures: spray program and field sanitation appear to be equivalent to the use of methyl bromide fumigation to control *T. palmi* infestation in export orchids.

More evaluation may be needed to obtain the better results. (evaluation & sensitivity test \rightarrow promising results)

Collaborating with the stakeholders help better understand the difference between evaluated theory and practical implementation.

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Conclusions about Beyond Compliance project

Obtain Critical Thinking: the system approach \rightarrow think more analytically and systematically (IPM \rightarrow System approach)

Get better understanding in the orchid cultivation (e.g. most application techniques based on investment cost)

Learn the fact that the theory may not be implemented in the field

Connection!!

Share the experience among counterparts, brain storms \rightarrow promising result

Learn to utilize the new innovation method (CP-BN) for pest risk management and challenge for other projects.



