SSAFE – An Overview

by Quincy Lissaur
Executive Director of SSAFE
SSAFE’S VISION
To integrate food safety with human, animal and plant health across the food supply chain to improve public health and well-being

SSAFE’S MISSION
To foster the continuous improvement and global acceptance of internationally recognized food protection systems and standards through public-private partnerships
Avian Influenza
SSAFE’s founding members engage with OIE and FAO to collectively combat the spread of Avian Influenza

Creation
SSAFE is formally incorporated as a non-profit with members from the private sector, academia and NGOs

Members
New members join SSAFE, providing broader input across the food chain and enabling issues to be addressed more holistically

MOUs
SSAFE signs MOUs with FAO, Codex, ISO, GFSI and other key partners

Projects
SSAFE launches a series of projects across the world to help strengthen the integrity of the food supply chain

Refresh
More members join SSAFE, the website and brand are updated, and the organization refocuses its projects on its mission and vision
To understand and value diverse perspectives on the challenges of food supply globally

To support the development and implementation of WTO-recognized standards that facilitate safe trading of foods

To facilitate education and training in food safety in developing regions around the world

To collaborate with intergovernmental organizations, academia and industry leaders to address new challenges in food production
SSAFE’s Strategy

**VISION**
To integrate food safety with human, animal and plant health across the food supply chain to improve public health and well-being

**MISSION**
To foster the continuous improvement and global acceptance of internationally recognized food protection systems and standards through public-private partnerships

**Strategic Pillars (intent)**

- **Capacity Building in Emerging Markets**
  - Work with partners to deliver training and build long term sustainable training programs in emerging markets in collaboration with partners

- **Collaboration through Public Private Partnerships**
  - Build partnerships with intergovernmental organizations, academic institutions and NGOs to collaborate and deliver tactical projects

- **Continuous Improvement of Food Protection Systems**
  - Support the development and implementation of WTO-recognized standards (Codex, OIE, FAO) and ISO specifications worldwide

- **Integration of Food Safety Systems Across the Supply Chain**
  - Share best practices within the SSAFE membership, enabling knowledge sharing across the food supply chain
Collaboration

SSAFE’S ACTIVITIES

Good Practice Sharing

Projects
CURRENT PROJECTS

- Development and roll-out of a global dairy farming food safety training framework
- Roll-out of SSAFE’s Food Fraud Vulnerability Assessment Tool
- Global Markets food safety training in China
- External engagement and best practice sharing with members, academic institutions and intergovernmental partners
SELECT PAST PROJECTS

1. Developed PAS 222, a Prerequisite Program (PRP) standard for Animal Food and Animal Food Ingredient Safety
2. Developed PAS 223, defining Prerequisite Programs and Design Requirements for Food Safety in the Manufacture and Provision of Food Packaging
3. Translated STDF’s “Trading Safely” film into various languages and funded copies for distribution
4. For H5N1 (High Path Avian Influenza) SSAFE developed prevention measures, communication materials, and thermoprocessing standards for poultry products
5. Provided laboratory assistance for the local aquaculture industry in SE Asia
6. Sponsored a workshop on the International Movement of Grain in Vancouver, Canada in 2011 organized by NAPPO

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SSAFE’s Members

- Cargill
- Coca-Cola
- Danone
- Givaudan
- Kerry
- Keystone
- Kellogg's
- McDonald's
- Nestle
Global Presence
9 Members, 17 Food Industry Leaders in 7 countries across 5 continents
SSAFE’s Key Partners
Strong track record of delivering key initiatives with direct impact on strengthening food supply around the world

Ability to act on emerging issues quickly where other organizations may not be as effective

Harmonized approach to food safety through capacity building with partners and other stakeholders

Engage with and learn from leaders in the food industry

Develop and deliver projects that strengthen the integrity of the food supply chain

Leverage SSAFE’s positive contribution with governments, regulators and the food industry at large

Share expertise and resources across the membership to deliver projects with real impact

THE UNIQUENESS OF SSAFE

Strong relationships and MOUs with intergovernmental organizations and academia