



Netherlands Food and Consumer Product Safety Authority

(NVWA)

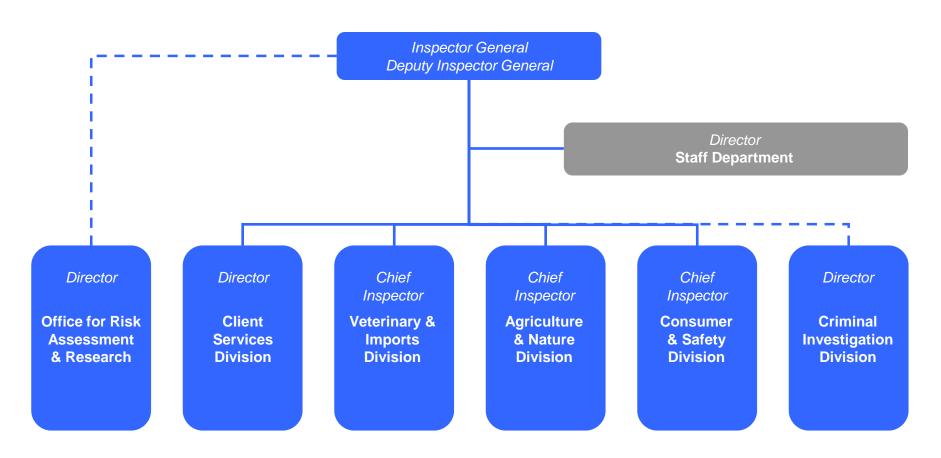
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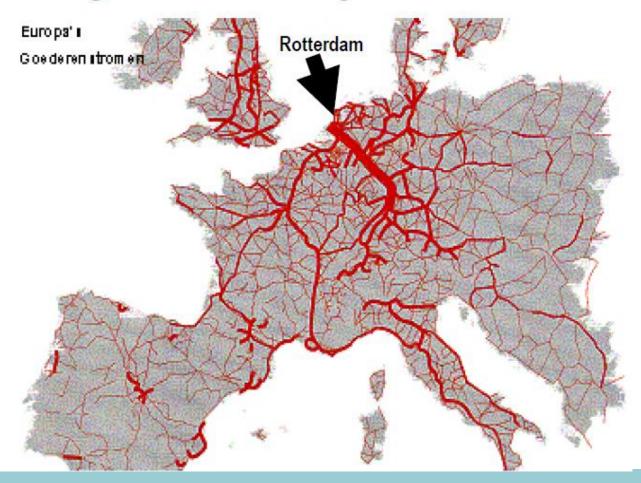
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The "Why" of Electronic Certification



Flow of goods in Europe





Figures Agri-Food Import

(from the certificates we receive)

- Annual turn over € 2,5 billion
- 250.000 import certificates
- ± 100 countries



Figures Agri-Food Export

(from the certificates we issue)

- Annual supported turnover € 14 billion
 (€ 74 billion incl. EU common market)
- 600.000 certificates
- ± 180 countries



Benefits

Private Sector

- Faster border clearance
- Reduction of transaction costs
- Less administrative burdens
 - One-stop shop
 - Re-use of data

Government

- More efficient certification process
- Contributes to Risk based enforcement
- Contributes to Food Security
- Reduced fraud (CODEX)
- Transparancy



How we work (paradigms)

- Use (defacto) standards
- Use solutions created by other countries
- Improve and integrate proven solutions
- Open systems (support for multiple standards, we have to work with everybody)



e-Cert.NL

- Electronic support system for import and export certification
 - Application of certificates
 - Decision support to the certifying inspector
 - Automated generation of certificates
- Electronic messages
- Signing and Verification Module (Non-repudiation)
- On line Verification module (verification number)



Figures

- 14.000 certificates a week
- 1800 economic operators
- 7 inspectorates
- 450 certifying officers



e-Certification (Multilateral)

- IPPC ePhyto
- OIE Encouraging e-Certification as standard for Veterinary Certification
- CODEX e-Certification recognised but need further implementation
- UNCTAD Enabling Developing Countries to use E-cert
- UN/CEFACT Using the Trade library at implementation at IPPC, OIE and CODEX



Challenges to Developing Countries

- Funding & Technical Infrastructure
- Technical Capacity
- Cost Recovery (Sustain the solution)
- Ownership
- Private Public Partnerships
- Business Process Re-Engineering
- High level commitment



e-Certification (Bilateral)

Operational

- China (v)
- USA (f)
- Australia
- Chile
- Kenya
- South Korea
- USA

Under construction

- Colombia
- Hong Kong
- Indonesia
- Malaysia ('16)
- Peru
- Philippines
- Russia
- South Africa
- Thailand
- Turkey



Key success factors

- Common interest / benefits
- Importance
 - For the Netherlands
 - In the region
- Technical Capacity on E-cert
- Available resources (at both sides)
- Communication at technical level
- High level commitment



NL Approach to pilot projects



Project Staging

- Initiation , planning & decision making (feasibility)
- Design of the Import and Export Certification Modules
- Simulation & Testing
- Pilot (parallel run)
- Evaluation & End Seminar
- Go / No-go



Observations

- E-Certification has more impact on (and benefits for) the importing than on the exporting country (Legal reform etc.)
- Most of our bilateral cooperation's focus on fraud prevention other than the other benefits (cost reduction & efficiency).
- Parallel run stage takes much more time than initially planned. Getting paperless is still a challenge. Everybody loves paper.
- Lots of experiences, recommendations and best practices are to be shared bilaterally and formalized by the standardization bodies.



The Future

- Promote paperless certification
- Make a better use of electronic certification data (Virtual Inspector)
- Design & Promote Standards (OIE, CODEX, UN/CEFACT)





Joint United Nations Regional Commissions Trade Facilitation and Paperless Trade Implementation Survey 2015

The Netherlands stands out as the best overall performer

http://unnext.unescap.org/UNTFsurvey2015.asp



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