

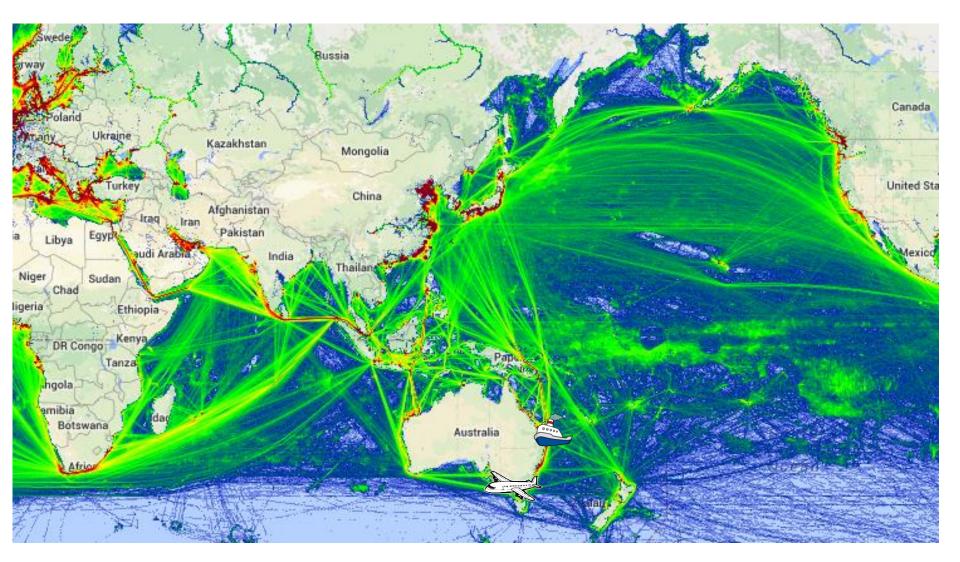
Electronic Certification - Australia



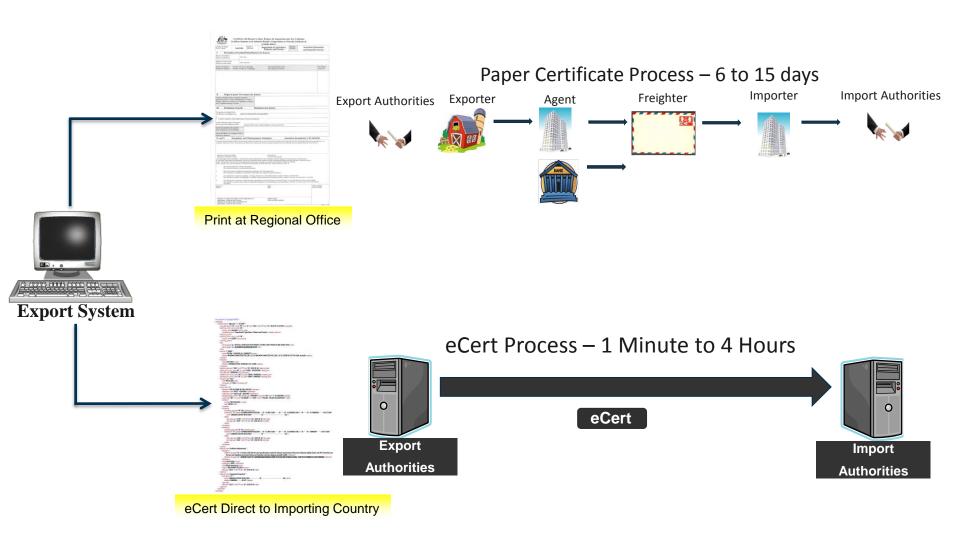
Barbara Cooper

Australian Trade Routes

379,000 Certificates Issued, 170 Countries, 6.5 millions Certificates received



Document Flow



Australia's eCert Activities

ADOPTION

- USA Meat, Phyto(Phyto 2 way)
- Canada Meat
- China (2 way)
- Japan Edible Meat
- Hong Kong
- NZ (Imports)

TRIALS

- EU
- Netherlands
- Republic of Korea
- Thailand
- Philippines
- Malaysia
- Indonesia
- Japan Skins & Hides

Shared Experience

- Chile
- Mexico
- Fiji
- Kenya
- Nigeria
- PNG
- Ecuador
- Saudi Arabia
- UAE
- Taiwan

Electronic Certification

Where to start?

- Consideration of current export process and systems
- Consideration of current import process and systems
- Use of the UNCEFACT standard

First Steps

Have a Plan

- Identify Key markets
- Identify preferred commodities
- Make contact
 - Bilateral meetings
 - Other forums



Creating an exchange

Successful steps

- Face to face meetings
- Technical workshops
 - Map from paper to XML
 - Agree to the mapping
 - Agree to a transmission mechanism
 - Identify a point of contact
- Share information



What Else?

Other things to consider

- How to introduce eCert without impacting trade
- Current Flow of the paper Document
 - How will eCert change or affect this?
 - Do other agencies use the paper certificate for clearance?
- Can we move to paperless trading
 - Are there legislation changes to consider?
 - Is an agreement between the two countries required?



Final Thoughts

Take your opportunities

- Make a plan
- First exchange is always the hardest
- Embrace paperless trading and the momentum it currently has

