



Prioritizing SPS Investments in Bangladesh using P-IMA

The purpose of this project preparation grant (PPG) is to apply the STDF Prioritizing SPS Investments for Market Access (P-IMA) framework in Bangladesh to develop a scalable and collaborative project proposal based on economic evidence and data, targeting SPS investments in key sectors with untapped export potential, including horticulture and fisheries. The resulting project is expected to support SPS capacity building in the country, help build awareness among the public and private sectors about the returns on SPS capacity building, and support fundraising for capacity building activities.

STDF/PPG/831

Status

On-going

Project Value (US\$)

\$49,995

STDF Contribution (US\$)

\$49,995

Beneficiaries

Bangladesh

Implementing Entities

Swisscontact

Partners

Ministry of Agriculture (MOA) Bangladesh
Horticulture Export Development Foundation (HF) Bangladesh
Ministry of Fisheries and Livestock (MOFL) Bangladesh
Business Promotion Council (BPC) Bangladesh
Ministry of Commerce (MOC) Bangladesh
Bangladesh Fruits
Vegetables and Allied Products Exporters Association (BFVAPEA)
Bangladesh Frozen Food Exporters Association (BFMEA)
Bangladesh Live and Chilled Food Exporters Association (BLCFEA)
Bangladesh Shrimp and Fish Foundation (BSFF)